

AAOS ANNUAL MEETING OVERVIEW

Meeting Dates

March 9 – 13, 2010

Exhibit Dates

March 10 – 12, 2010

Facility

Morial Convention Center
900 Convention Center Blvd.
New Orleans, LA 70130
Phone: 504-582-3023
website: www.mccno.com

Exhibit Space Rental

All exhibit space rental is \$35 per net square foot:

Inline booth 10' x 10' \$3,500
Corner booth 10' x 10' \$3,500
Island space \$35 per net square foot

Applications for Exhibit Space are due on August 24, 2009.

Installation of Exhibits

Installation of exhibits will be based on a target move in plan that will be provided to exhibitors in November. Throughout installation, all crates must be labeled for storage as soon as they are empty. For booth spaces 600 sq. ft. and larger, all empty crates, cases and containers must be tagged for removal by 8:00 PM on Monday, March 8.

Booths must be set by 5:00 PM on Tuesday, March 9. Exhibitors will be allowed to work in their booths until 7:00 PM on Tuesday, March 9. Exhibitors that require additional installation time must send their request in writing to the AAOS Exhibits Manager by January 11, 2010. Exhibitors may be required to hire a security guard for any approved additional hours they will be working in their booth outside of established installation hours.

Dismantling of Exhibits

Dismantling of exhibits will start on Friday, March 12 at 5:00 PM and end on Sunday, March 14 at 2:00 PM. Exhibitors are

reminded that the return of empty crates, containers and cartons will take a minimum of eight to ten hours after the close of the show. Please plan your departure schedule accordingly.

Exhibitor Meetings & Social Events

Exhibitors must receive permission to hold any educational or social event taking place over AAOS annual meeting dates by completing and returning the enclosed Exhibitor Meetings & Social Events Form located in the back pocket of this Exhibit Prospectus or available online at: www.aaos.org/exhibits. More detailed information is included on Page 22.

Exhibitor Service Manual

Exhibitor Service Manuals will be available online on November 5, 2009.

Housing and Travel

Official exhibitor housing information will be mailed with booth assignment in September. Reservations must be made through the official AAOS housing bureau. More details are included on Page 23.

AAOS Exhibit Contacts

American Academy of Orthopaedic Surgeons

6300 North River Road
Rosemont, IL 60018
AAOS Exhibits Website:
www.aaos.org/exhibits
Exhibit fax: 847-823-1273
Email: exhibits@aaos.org

Patricia Whitaker

Exhibits Manager
Phone: 847-384-4188
Email: whitaker@aaos.org

Kathy Fornelli

Exhibits Coordinator
Phone: 847-384-4186
Email: fornelli@aaos.org

Jason Raymond

Exhibits Assistant
Phone: 847-384-4174
Email: jraymond@aaos.org

Anita Cooper

Housing/Travel Specialist
Phone : 847-384-4182
Email: cooper@aaos.org

SCIENTIFIC PROGRAM SCHEDULE

All exhibitors will receive an electronic copy of the Preliminary Program in October. This information will also be available on the AAOS web site at www.aaos.org/AM2010.

Following is the tentative meeting schedule for scientific programming during exhibit days:

TIME	WEDNESDAY	THURSDAY	FRIDAY
7:00 AM – 10:00 AM	Scientific Programming	Scientific Programming	Scientific Programming
10:00 AM – 10:30 AM	Break	Break	Break
10:30 AM – 12:30 PM	Scientific Programming	Scientific Programming	Scientific Programming
12:30 PM – 1:30 PM	Unopposed Exhibit Time Lunch Break	Unopposed Exhibit Time Lunch Break	Unopposed Exhibit Time Lunch Break
1:30 PM – 3:30 PM	Scientific Programming	Scientific Programming	Scientific Programming
3:30 PM – 4:00 PM	Beverage Break in Exhibit Hall	Beverage Break in Exhibit Hall	Beverage Break in Exhibit Hall
4:00 PM – 6:00 PM	Scientific Programming	Opening Ceremony	Scientific Programming

EXHIBITS SCHEDULE

DATE	EXHIBIT INSTALLATION (by target plan)*	EXHIBITOR REGISTRATION	EXHIBITOR ACCESS TO EXHIBIT HALLS	EXHIBIT HOURS	DISMANTLE OF EXHIBITS
Wednesday, March 3	1:00 PM – 7:00 PM		1:00 PM – 7:00 PM		
Thursday, March 4	7:30 AM – 7:00 PM		7:30 AM – 7:00 PM		
Friday, March 5	7:30 AM – 7:00 PM		7:30 AM – 7:00 PM		
Saturday, March 6	7:30 AM – 7:00 PM	7:30 AM – 5:00 PM	7:30 AM – 7:00 PM		
Sunday, March 7	7:30 AM – 5:00 PM	7:30 AM – 5:00 PM	7:30 AM – 5:00 PM		
Monday, March 8	7:30 AM – 7:00 PM	7:30 AM – 5:00 PM	7:30 AM – 7:00 PM		
Tuesday, March 9	7:30 AM – 5:00 PM	7:30 AM – 5:00 PM	7:30 AM – 7:00 PM		
Wednesday, March 10		7:00 AM – 5:00 PM	6:00 AM – 6:00 PM	9:00 AM – 5:00 PM	
Thursday, March 11		7:00 AM – 5:00 PM	7:00 AM – 6:00 PM	9:00 AM – 5:00 PM	
Friday, March 12		7:00 AM – 5:00 PM	7:00 AM – Midnight	9:00 AM – 5:00 PM	5:00 PM – Midnight
Saturday, March 13			7:30 AM – 5:00 PM		7:30 AM – 5:00 PM
Sunday, March 14			7:30 AM – 2:00 PM		7:30 AM – 2:00 PM

*Installation of exhibits will take place using a target move-in schedule, based upon booth size and location. Exhibitors must adhere to their designated assigned target date and time for delivery of direct shipments to the convention center. This schedule will be detailed in the Exhibitor Service Manual.

Labor Rates

\$65.00 8:00 AM – 5:00 PM Monday through Friday
Straight Time

\$97.50 5:00 PM – 8:00 AM Monday through Friday,
Overtime All hours on Saturday and Sunday

More information is included on Page 19 and additional detailed information will be included in the Exhibitor Service Manual.

Material Handling Rates

Warehouse Freight:

\$63.50 per cwt for all crated, boxed or skidded shipments
Loose/uncrated shipments will not be accepted

Show Site Deliveries:

\$59.50 per cwt for all crated, boxed or skidded shipments
\$74.00 per cwt for loose/uncrated shipments

More details regarding material handling can be found on Page 19 and complete information will be included in the Exhibitor Service Manual.

IMPORTANT DATES

Application and 30% deposits due August 24, 2009
Space assignments, invoices and housing information mailed September 8, 2009
Exhibitor Service Manuals available November 5, 2009
Balance of booth space fees due November 10, 2009
Last day to cancel sleeping rooms without penalty December 10, 2009
Last day to enter names for sleeping rooms January 15, 2010
Complimentary badge registration closes January 22, 2010

Space Cancellation/Reduction Dates

Full refund of fees paid through August 24, 2009
AAOS retains 30% of exhibit space cost August 25 – November 9, 2009
AAOS retains 50% of exhibit space cost November 10 – December 10, 2009
AAOS retains 100% of exhibit space cost . . . after December 10, 2009

EXHIBIT HALL ACTIVITIES

These activities will be promoted to our medical attendees before and during the meeting. Our goal is to provide AAOS exhibitors with additional time in the exhibit hall to meet face-to-face with our medical attendees.

- **Unopposed Exhibit Time** – One hour of unopposed exhibit time will be provided each exhibit day from 12:30 PM to 1:30 PM.
- **Beverage Breaks in Exhibit Hall** – Complimentary beverage breaks will be provided each afternoon during the 30 minute break between scientific sessions at 3:30 PM.
- **AAOS Redemption Centers** – Complimentary tote bags and drawings for other items will take place in designated AAOS Redemption Centers only located on the exhibit floor.
- **AAOS Electronic Skills Pavilion** – Over twenty 30-minute theater presentations focusing on “Evolving Trends in Healthcare” will take place in this pavilion located in the exhibit hall.

FUTURE ANNUAL MEETING DATES

2011
San Diego, CA
February 16 – 19

2012
San Francisco, CA
February 8 – 11