



RULES AND REGULATIONS

All exhibitors, their agents and employees, are subject to all terms and conditions of the agreement between the American Academy of Orthopaedic Surgeons (AAOS) and the Morial Convention Center regarding the use and occupancy of the exhibition hall and to all reasonable rules and regulations prescribed by AAOS or the Morial Convention Center. In addition, the exhibitor shall comply with all applicable federal, state and local statutes, ordinances, rules and regulations.

Please review the entire prospectus. It includes information and guidelines important to your company's participation as an exhibitor at the AAOS 2010 Annual Meeting. It is the responsibility of the exhibitor to insure that all company personnel or third party agents that are involved in the arrangements for your exhibit are aware of and adhere to these rules. The rules and regulations listed in this Exhibit Prospectus are part of the application for space, and consequently constitute part of the agreement between the exhibitor and AAOS. AAOS reserves the right to interpret and make final decisions regarding all rules and regulations.

SPACE ASSIGNMENT AND FEES

Eligibility to Exhibit

Only those companies that have successfully completed the AAOS Exhibit Review Process are eligible to exhibit, or as otherwise specifically approved by the AAOS Exhibits Committee.

Exhibitors must provide details on any consumer or government litigation, orders, injunctions, judgments or settlements over the last three years regarding the business practices of the company or the products and services to be exhibited. Companies with multiple complaints filed against them with state or federal consumer affairs regulatory agencies, the Better Business Bureau, or AAOS members may be required to provide an explanation of the resolution of those complaints.

Products and services must be related to the practice of orthopaedics and companies must be in good financial standing with AAOS. AAOS reserves the right to refuse space to any company who has failed to fulfill its financial obligations to AAOS, whose products or services, in the judgment of AAOS, do not meet the educational, scientific or practice needs of our Fellows and members.

Exhibit Review Process

Companies that have not exhibited at an AAOS Annual Meeting must successfully complete the AAOS Exhibit Review Process conducted by the Exhibits Committee in order to be eligible to participate as an exhibitor. The materials required for the Exhibit Review Process are:

- background information of the company
- product brochures or literature

Five copies of this material should be mailed to the attention of the Exhibits Assistant. The review takes approximately eight to ten weeks. The AAOS Annual Meeting continually sells out of exhibit space from the initial mailing of the Exhibit Prospectus in July.

Space Assignment Procedures

Exhibit space is assigned by priority point order for exhibitors that have a history of exhibiting at the AAOS Annual Meeting. Two points are awarded for each year of participation as an exhibitor at prior annual meetings. Priority points will be determined by the number of years of participation multiplied by two. For reference purposes, a company's priority points are pre-printed on the upper right hand corner of the Application/Contract for Exhibit Space.

A limited amount of exhibit space is set aside for new, first-time exhibitors. This space is assigned according to the date the space application and deposit is received at AAOS.

Several large exhibitors are pre-assigned in priority point order on the initial floor plan. Providing the location of these large exhibitors


NOTE:

AAOS Annual Meeting
exhibit space usually sells out
approximately 5 months prior
to the meeting dates.