

Percentage that considered gift influential

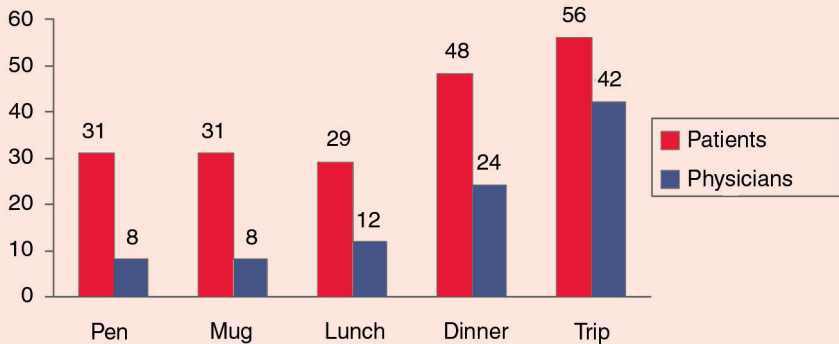


Fig. 1 A comparison of physicians' and patients' attitudes toward pharmaceutical industry gifts

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