

OrthoPitch

2026 Sponsorship Opportunities

Be part of the momentum behind OrthoPitch—the fast-rising innovation competition that drew standing-room-only crowds at the AAOS Annual Meetings in 2024 and 2025. Now heading into its third year, OrthoPitch continues to spotlight the next big breakthroughs in orthopaedic care...and you can be a part of it.



Unprecedented Visibility



The 2026 competition has attracted over 30 industry participants, providing an unparalleled platform for exposure. Your brand will be at the forefront of innovation, showcased to a highly targeted audience of orthopaedic professionals, industry leaders, and investors. Your logo could be featured across event materials, ensuring prominent visibility among key influencers and decision-makers.

Strategic Networking Opportunities



As a sponsor, you will gain exclusive access to network with top orthopaedic surgeons, industry experts, and potential partners. This event is a prime opportunity to generate new leads, build relationships, and establish your brand as a key player in the orthopaedic field.

Enhanced Brand Credibility



Aligning with the AAOS, a renowned leader in orthopaedic education and innovation, positions your brand as a supporter of advancements in the field. Sponsoring OrthoPitch not only elevates your brand's stature, but also demonstrates your commitment to fostering innovation in orthopaedics.

Connect With Our Business Development Team for Questions or More Information

Jeff Hanwell | Director of Business Development | hanwell@aaos.org

AAOS
AMERICAN ACADEMY OF
ORTHOPAEDIC SURGEONS

2026 Annual Meeting
March 2-6, New Orleans, Louisiana



\$25,000

Premier PLUS Sponsorship Package

Email Marketing—mention of premier PLUS sponsor in various email marketing sent by AAOS, all emails link to OrthoPitch webpage

OrthoPitch Webpage—mention of premier PLUS sponsor on the webpage with company logo

Mention in Print Marketing—AAOS Now published daily during the Annual Meeting

Mention on onsite signage—Welcome slides, meter boards, digital signage throughout convention center

Press releases promoting OrthoPitch will be deployed pre and post event

3 Industry Non-Exhibitor Badges allowing access for the duration of the AAOS Annual Meeting

Reserved seating for up to 3 company attendees

OrthoPitch email list for all applicants that opted-in for contact

Marketing email ad inclusion placed in AAOS emails sent to opted in Annual Meeting registrants

1-minute Commercials during event

\$12,500

Premier Sponsorship Package

Email Marketing—mention of premier sponsor in various email marketing sent by AAOS, all emails link to OrthoPitch webpage

OrthoPitch Webpage—mention of sponsor on the webpage with company logo

Mention in Print Marketing—AAOS Now published daily during the Annual Meeting

Mention on Onsite signage—Welcome slides, meter boards, digital signage throughout convention center

Press releases promoting OrthoPitch will be deployed pre and post event

1 Industry Non-Exhibitor Badge allowing access for the duration of the AAOS Annual Meeting

OrthoPitch email list for all applicants that opted-in for contact

\$5,000

Select Sponsorship Package

Email marketing—mention of select sponsor in various email marketing sent by AAOS, all emails link to OrthoPitch webpage

Mention on Onsite signage—Welcome slides, meter boards, digital signage throughout convention center

OrthoPitch email list for all applicants that opted-in for contact

\$2,500

Standard Sponsorship Package

Email marketing—mention of standard sponsor in various email marketing sent by AAOS, all emails link to OrthoPitch webpage

Onsite signage—Welcome slides, meter board signage, all digital signage throughout convention center

OrthoPitch + Investment Insights Forum

The Investment Insights Forum delivers unfiltered insights to attendees from venture capitalists, private equity leaders, and C-suite executives from top industry leaders.

Why Sponsor Both?

Because the future of orthopaedics isn't just being pitched—it's being funded. Sponsoring the Forum puts your brand at the center of the conversation on what drives growth, funding, and success in MSK innovation.

Double the Impact. One Afternoon. Tuesday, March 3

Forum: 1-3:30 PM ET • OrthoPitch: 4 PM ET

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