

## Turn Your Booth Into a Must-See Destination with OrthoQuest!

Capture Attention. Drive Traffic. Make Connections.

OrthoQuest is the ultimate interactive scavenger hunt designed to bring attendees directly to your booth. This cutting-edge engagement opportunity is your ticket to standing out and making a lasting impression at AAOS 2026.

## Why Join OrthoQuest?



**Valuable Lead Capture:** Receive a list of all participating, opted-in attendees—prime prospects ready for follow-up!



**Exclusive Brand Exposure:** Spotlight your participation in AAOS Annual Meeting App as an official OrthoQuest destination, onsite signage, and social media promotions to amplify your visibility.



**Enhanced Engagement:** Transform your booth with interactive elements like product demos or trivia, creating memorable, meaningful connections.



**Increased Exposure:** Attract targeted attendees eager to complete their OrthoQuest challenge and connect with you.

## Tier 1: \$500

- Participation in OrthoQuest scavenger hunt
- Receive opted-in attendee participation list

## Tier 2: \$900

- Participation in OrthoQuest scavenger hunt
- Receive opted-in attendee participation list
- One lead retrieval app license to capture and manage leads effortlessly throughout the entire Annual Meeting week

For any questions, please contact Alex Ryan aryan@aaos.org.



**2026 Annual Meeting** March 2-6, New Orleans, Louisiana

Join the Quest Sign Up Today!