

2024-2028 Strategic Plan

MISSION STATEMENT

Serving our profession to provide the highest quality musculoskeletal care

VISION STATEMENT

The trusted leaders in advancing musculoskeletal health

CORE VALUES

Leading to serve, shaping the future, and excellence together

5-YEAR OUTCOME STATEMENT

Improve musculoskeletal health through collaboration, innovation, and patient focus

MEMBERS

Be *the* professional home for our members throughout their lifetime

PATIENTS

Lead health transformation to optimize value for all

CULTURE

Modernize governance to ensure an adaptive, inclusive, and sustainable organization

MSK COMMUNITY

Engage the musculoskeletal community to advance knowledge and improve health

Strategic Objectives

- Recruit, develop, and retain members from all identities and experiences within the musculoskeletal profession
- Advocate for our members with agencies and organizations that affect their practices
- Enhance two-way communication to provide members a personalized experience that meets their needs
- Support career development by expanding opportunities for leadership growth and professional advancement

Strategic Objectives

- Increase patient engagement, advocacy, and education
- Empower actionable practice improvement through use of AAOS quality initiatives, including registries
- Lead health system delivery and payment model transformation to increase value for patients
- Advocate throughout the healthcare ecosystem to improve health and provide equitable health care

Strategic Objectives

- Advance our governance to improve our organization's efficacy
- Establish pathways for all qualified candidates to thrive and develop as leaders
- Build trust through data-driven strategic decision-making, two-way communication, and transparency

Strategic Objectives

- Partner with orthopaedic specialty societies on mutually beneficial goals
- Collaborate and innovate with other clinicians and organizations involved with MSK health
- Serve as the trusted voice to improve musculoskeletal health
- Promote research as a member benefit with advocacy and partnership across the MSK community

KEY ENABLERS

- **Advocacy:** Advocate to advance high value musculoskeletal health care, and support clinicians and patients to thrive in an evolving health care environment
- **Partnerships:** Use our partnership principles to collaborate across the evolving healthcare landscape to drive greater impact

- **Communication:** Use efficient, bi-directional communication with members, patients, and the MSK community to advance our strategic goals
- **Technology:** Continue to modernize AAOS's technology platforms to offer personalized member experiences