



Learn new ways to streamline your practice and enhance your image.

TechTalks – Booth 3979, Hall B

The TechTalks are included in your registration and provide the opportunity to experience the latest technology and applications beneficial for orthopaedic surgeons. Learn how to introduce new technology into your practice, use social media to promote your practice, and utilize the newest mobile apps!

Wednesday, March 25

9:30 AM – 10:15 AM

Step-By-Step Instructions on How to 3D Print Any Orthopedic Bony Structure from a CT Scan

Ryan Elijah Harold, MD

This session is a step-by-step guide designed to teach residents and attendings in orthopedic surgery how to 3D-print any bony structure from a CT scan.

10:30 AM – 11:15 AM

Defending your Internet Reputation in 2020

David L. Nelson, MD, FAAOS

80% of Americans who are online use the Internet to get medical information. Learn how to control what patients see when they Google your name.

2:00 PM – 2:45 PM

Analysis of Available Smart Orthopaedic Appointment Allocation Products that Optimize Practice Productivity

John Jay Crawford, MD, FAAOS

A comprehensive discussion of the strengths and weaknesses of all available internet-based appointment products and services for the thriving and consumer-friendly orthopaedic practice.

3:00 PM – 3:45 PM

Machine Learning Applications and Data Driven Orthopaedics: Avoiding Hype, Realizing Potential

Christian Veillette, MD

Learn about the role of machine learning, risk stratification and clinical decision support tools for prediction of orthopaedic outcomes and data driven orthopaedics.

4:00 PM – 4:45 PM

Putting ePROMs to Work: How to Incorporate Electronic Patient Reported Outcomes into Daily Clinical Practice

Eric C. Makhni, MD, MBA

There is little doubt that routine collection and utilization of patient reported outcome measures (PROM) can improve clinical practice and quality care. Learn different types of PROM (EMR-driven, 3rd party, free solutions) and helpful strategies in introducing PROM collection and analysis into practice.

Thursday, March 26

9:30 AM – 10:15 AM

Virtual Health: Challenges and Opportunities

Melvin C. Makhni, MD, MBA

Virtual Health provides exciting opportunities to improve quality, access, and efficiency of care. However, it also poses unique challenges for patients, providers, and payors.

10:30 AM – 11:15 AM

Augmented Reality and the Operating Room of the Future

Michael DiBenedetto, MD

Bring your operating room into the future with augmented reality: An interactive presentation and demonstration of augmented reality in orthopedic practice.

2:00 PM – 2:45 PM

Orthopaedic Innovation “Shark Tank”: Learn How Orthopaedic Surgeon Founded Companies Can Grow Revenue and Simplify Your Practice

Michael T. Havig, MD, FAAOS
John Jay Crawford, MD, FAAOS
R. Michael Greiwe, MD, FAAOS
William B. Kurtz, MD, FAAOS
Lenita R. Williamson, MD, FAAOS

Learn firsthand from orthopedic surgeon entrepreneurs how their technology can help practices increase revenue and run more efficiently at the TechTalks “Orthopedic Shark Tank” competition.

3:00 PM – 3:45 PM

Using Instagram to Enhance Your Practice

Nima Mehran, MD
Kelechi Okoroha, MD

Learn about the newest trends and advances in social media as well as how to use social media to enhance your practice.

4:00 PM – 4:45 PM

Orthopedic Entrepreneurism: Take Your Idea from Concept to a Company with Insights from OrthoFounders

William B. Kurtz, MD, FAAOS
Andrew J. Cooper, MD, FAAOS
John Jay Crawford, MD, FAAOS
Michael T. Havig, MD, FAAOS

Are you interested in starting your own company? Learn the pearls and pitfalls about orthopedic startups from orthopedic surgeons who have done it.

Friday, March 27

9:30 AM – 10:15 AM

Killer Apps 2020

Ira H. Kirschenbaum, MD, FAAOS

In this perennial lecture, you will learn about the latest and greatest apps for personal and productive productivity.

10:30 AM – 11:15 AM

From the Smartphone to the Big Screen: How to Edit and Insert Videos into PowerPoint

Randipsingh R. Bindra, MD, FAAOS, FRACS, FRCS

This live session will demonstrate the steps of inserting video clips captured on a smartphone into a PowerPoint presentation. Using video tools built in the software, the video clips will be formatted, trimmed and animated to create an impactful presentation.

2:00 PM – 2:45 PM

Using Social Media to Increase Your Marketing Efforts

Selene G. Parekh, MD, MBA, FAAOS

Social media is being used increasingly to engage in conversations around the world and for educational purposes. Physicians can utilize this platform to global footprint and educate and inform patients throughout the world. Through the session, learn ways to optimize social media in your practice.