



Name: Escalator Graphics B1L ED1 & ED2 – Sponsor may select whether to brand the runners only, glass clings only, or a combination of both.

Location: Ground Level, Lobby of Hall B

Size of Escalator Runners: 8.25" W x 1072.375" H each (4 runners total)

Size of Escalator Glass Clings: 905.5" W x 26" H each (4 glass clings total)

AAOS Cost: \$25,000

Freeman Production Costs for 4 Runners:

1. Cost for production is \$4,850 on or before July 9, 2021
2. Cost for production is \$6,050 from July 10, 2021 to August 10, 2021
3. Cost for production is \$7,275 on or after August 11, 2021

Freeman Production Costs for 4 Glass Clings:

4. Cost for production is \$12,800 on or before July 9, 2021
5. Cost for production is \$16,000 from July 10, 2021 to August 10, 2021
6. Cost for production is \$19,200 on or after August 11, 2021

** All production costs are estimates, and sponsor will be directly bill by Freeman. Production costs date is determined by the date final approval of Freeman proof is received by AAOS.*