

1. Eligibility

Promotional and advertising opportunities are only available to companies exhibiting at the AAOS 2021 Annual Meeting.

2. First Right-of-Refusal

Sponsors of the AAOS 2020 Annual Meeting will be offered first right-of-refusal for the same promotional opportunity, if offered, for the AAOS 2021 Annual Meeting. All promotional opportunities not secured by **December 3, 2020**, will be made available to all eligible companies on a first-come basis.

3. Payment Terms

An invoice for promotional or advertising opportunities secured will be sent within 3 – 5 days of receipt of the Promotional Opportunity Application/ Contract. Payment for the promotional or advertising opportunity will be due no later than 30 days of the Promotional Opportunity Application/Contract submission. No promotional opportunity will be granted unless full payment is received. Payments are to be made payable to AAOS (fed tax id 36-2110592) and sent to the following address:

AAOS
c/o Exhibits
9400 W. Higgins Road
Rosemont, IL 60018

Payments can be made by credit card, check or wire transfer. All credit card payments will be assessed a non-refundable 2.5% credit card surcharge and can be paid online through the Exhibitor Console.

4. Cancellation Policy

If for any reason a company cancels its promotional opportunity commitment after the contract signing date, full payment is due upon cancellation. There will be no refunds.

An exhibitor's cancellation of exhibit space will automatically result in cancellation of a promotional opportunity, the release of any hotel/convention center meeting space previously assigned, and all sleeping rooms assigned to the exhibitor.

5. Third-Party Promotions/Advertising Firms

Third party agents or promotions/advertising firms must be designated by the exhibiting company to AAOS in writing at exhibits@aaos.org. The exhibiting company is responsible for the actions of their third-party agents or promotions/advertising firms.

6. Restrictions/Disclaimers

Each exhibitor and third-party agents or advertising companies hired by an exhibitor shall agree to abide by all terms, policies, and guidelines as outlined in the [Exhibits Prospectus](#) in addition to the policies specifically cited for the Promotional Opportunities policies. Promotional or advertising opportunities found to be in violation of these guidelines or policies shall be immediately discontinued and risk loss of priority points for the 2022 Annual Meeting.

All products or items generated are owned by the AAOS. The AAOS has the right to distribute and use the products and/or items as it deems appropriate.

The AAOS retains the right to set the cost of future promotional opportunities and prices may change at any time at AAOS' discretion.

AAOS, in its sole discretion, has the right to refuse any advertisement, artwork or item that is inappropriate or is not in accordance with the professional nature of the AAOS Annual Meeting.

The use of the name, insignia, logo, logotype or other identifying marks of the American Academy of Orthopaedic Surgeons/American Association of Orthopaedic Surgeons is never to be used in signs, advertising or promotions in any media or on descriptive product literature. Refer to the Publicity and Advertising Guidelines for more information.

7. Indemnification

Each supporter of the AAOS Annual Meeting agrees to indemnify, defend and hold harmless the AAOS, its employees, directors, agents, representatives and any affiliated organizations against any and all claims, judgments, fees, demands, settlements and expenses (including reasonable attorneys' fees) that arise as a result of the company's performance, or non-performance, of duties in this Agreement.

8. Artwork

Artwork deadlines are strictly enforced. Artwork not received by the stated deadlines may be subject to a surcharge. Any artwork rush fees are the responsibility of the supporting company.

9. Violation of Rules and Regulations

As a condition for securing promotional or advertising opportunities, each exhibitor and third-party agents or advertising companies hired by an exhibitor shall agree to abide by all terms, policies, and guidelines as outlined in the [Exhibits Prospectus](#) in addition to the policies specifically cited for the Promotional Opportunities brochures. Promotional and advertising opportunities found to be in violation of these guidelines or policies shall be immediately discontinued and risk loss of priority points for the 2022 Annual Meeting or other action deemed appropriate by AAOS.

For more information on how to become a sponsor, contact:

Ken Schott
Exhibits & Sponsorship
Manager
Phone: 847-384-4186
Email: schott@aaos.org

Pat Whitaker
Exhibits & Sponsorship
Senior Manager
Phone: 847-384-4188
Email: whitaker@aaos.org

Noel Sierra
Exhibits & Sponsorship
Coordinator
Phone: 847-384-4172
Email: sierra@aaos.org

AAOS
AMERICAN ACADEMY OF ORTHOPAEDIC SURGEONS