

Upgrade Your Exhibitor Listing

AAOS 2024 Annual Meeting

Meeting Dates: Monday, February 12 - Friday, February 16, 2024

Exhibit Dates: Tuesday, February 13 - Thursday, February 15, 2024 | Moscone Center | San Francisco, CA



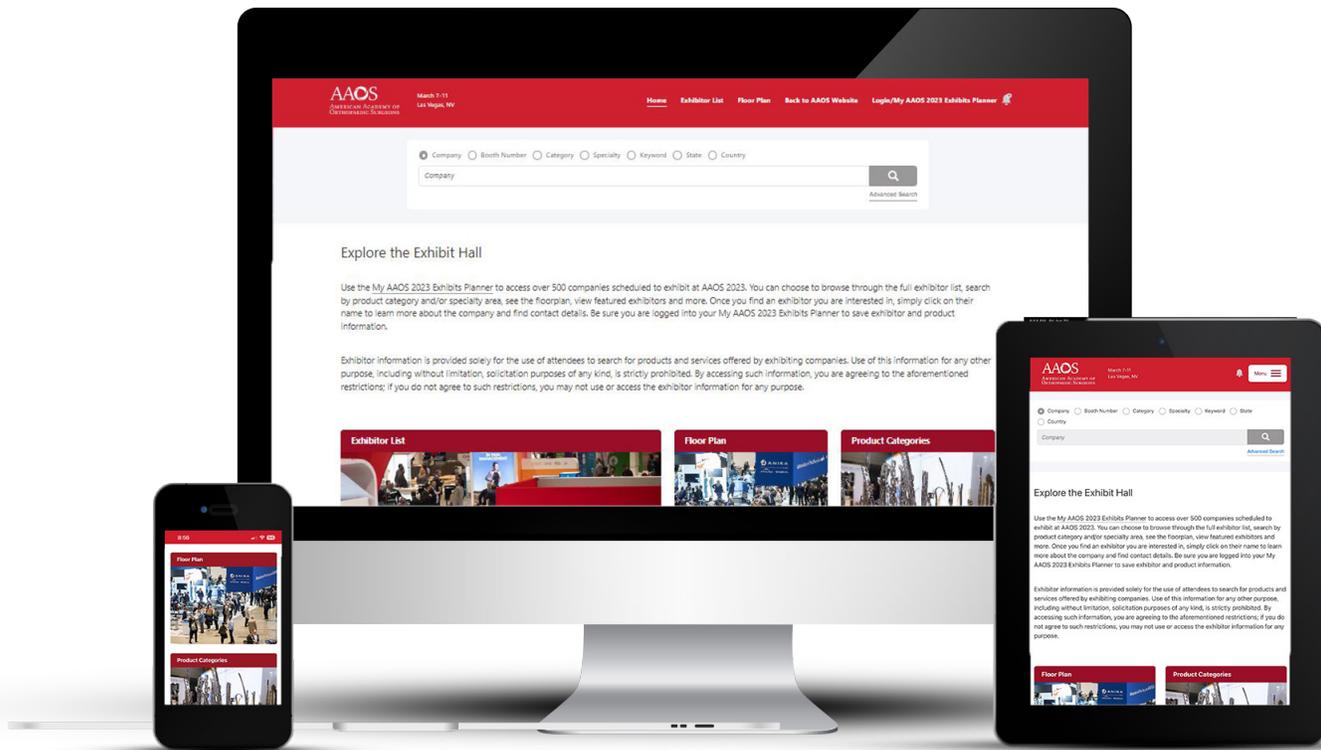
ONLINE DIRECTORY



INTERACTIVE FLOOR PLAN



SHOW PLANNER



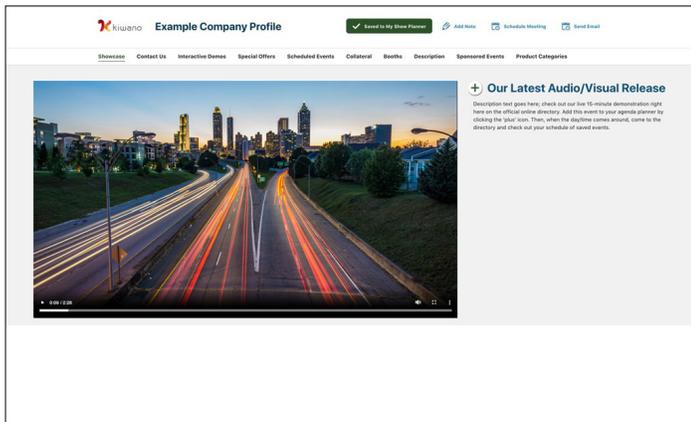
Get Noticed at AAOS 2024

Attendees use the official exhibitor directory, floor plan, and show planner to plan their visit to the AAOS Annual Meeting. It is their complete resource for exhibitor information before, during, and after the Annual Meeting. Upgrade your listing to grab the attention of attendees and entice them to visit your booth!

Visibility + Content = Lead Generation.

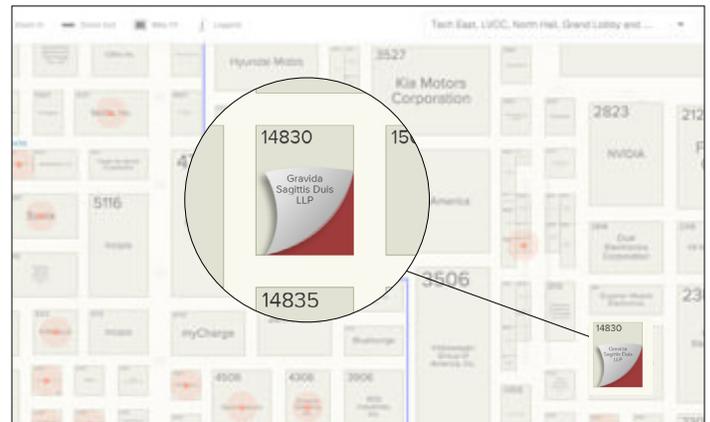
Upload Extra Content

Choose between the complimentary basic listing and enhanced listings to upload your product images, videos, and more!



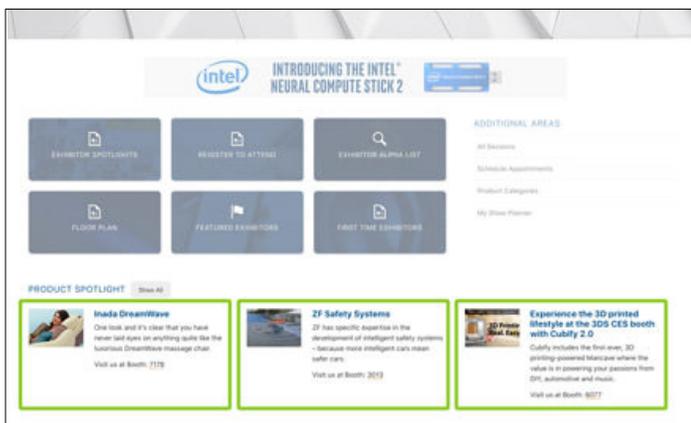
Make Your Booth Stand Out

Add a bright red corner peel to your booth to make it easier for attendees to find your booth on the floor plan. (Level 2 Packages only)



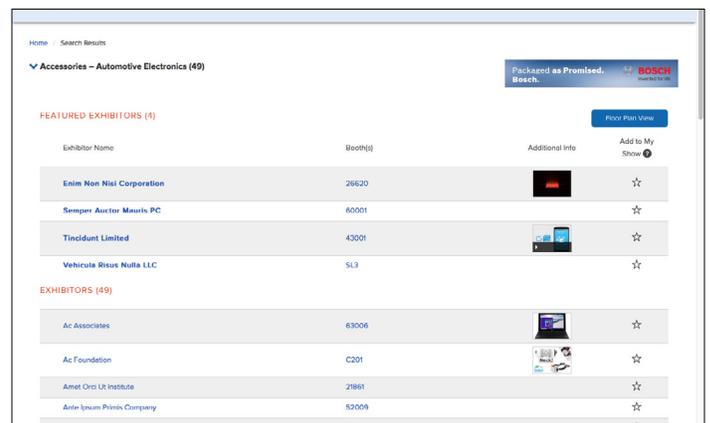
Be a Featured Exhibitor

A select number of exhibitors will be featured in an exclusive list on this year's online exhibitor directory. (Level 2 Packages only)



Get Priority Placement

When attendees search for specific keywords or categories, your company will appear at the top of search results. (Level 2 Packages only)



More Impressions

Upgrade your listing today and get more traffic on the online directory and floor plan.

Questions? Please contact:

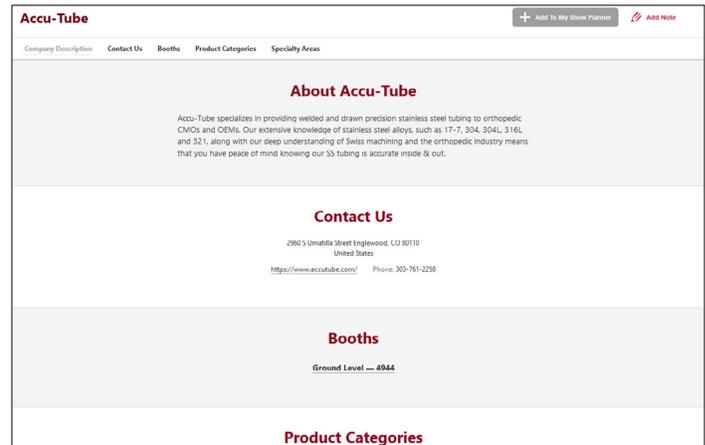
Noel Sierra - Manager, Exhibits & Sponsorships
847-384-4172 | sierra@aaos.org

Listing Options

Each exhibitor at the AAOS 2024 Annual Meeting receives a complimentary basic listing. Choose one of the enhanced listing options below to upload product images, videos, and more!

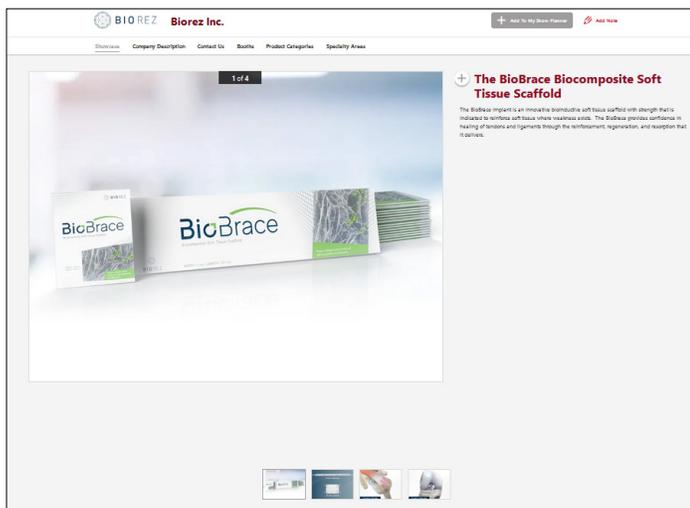
Basic Listing: Complimentary

- Company Information
- Company Logo
- Exhibitor Description (500 characters)
- Product Categories
- Booth Number with link to floor plan



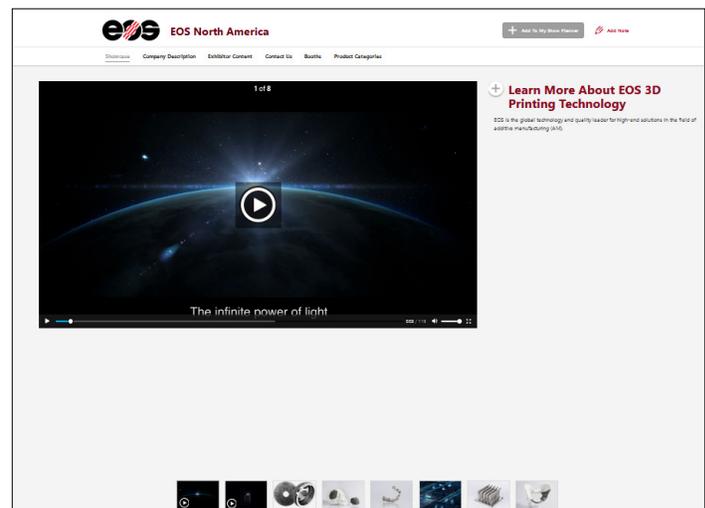
ENHANCED LISTINGS

Level 1 Package: \$700



- Includes the Basic Listing
- 4 product images (with text description)
- Access to online leads
- Expanded Exhibitor Description (1,000 characters)
- Promote Scheduled Events (unlimited)
- Online Contacts (max 1)
- Social Media Links

Level 2 Package: \$1,500



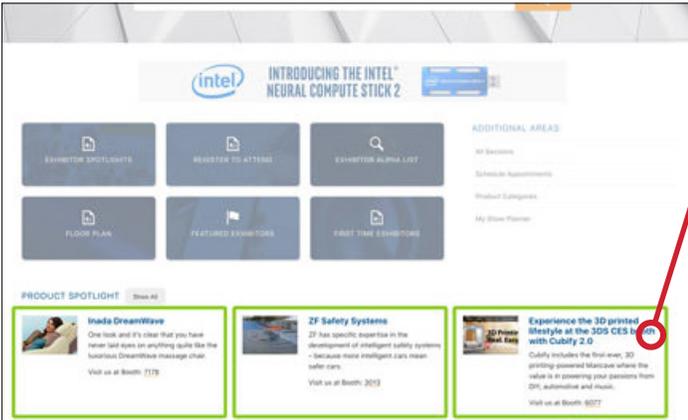
- Includes the Basic Listing and Level 1 Package
- 4 video uploads (for a total of 8 display panels)
- Corner peel on the online booth
- Priority placement at the top of online search results
- Inclusion in the Featured Exhibitor list
- White Papers, Case Studies, Brochures, Press Releases, Show Specials (max 3 each)
- Online Contacts (max 3)

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Additional Opportunities

Product Spotlight Sponsorship: \$500



- Requires the Level 2 Package
- Showcase your product image or video on the online Exhibitor Directory Home Page
- Live link directs attendees to your company's listing
- Limited to the first 21 exhibitors

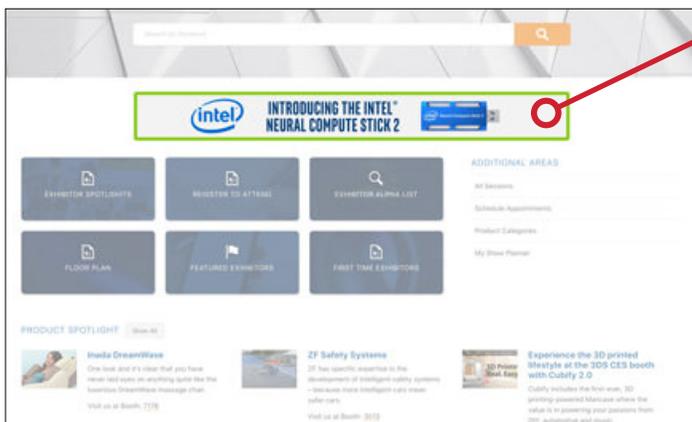
EXCLUSIVE SPONSORSHIPS

*ALL SPONSORSHIPS REQUIRE THE LEVEL 2 PACKAGE



Online Floor Plan Banner Sponsorship - \$1,500

Banner image on the online exhibit floor plan



Online Exhibitor Directory Sponsorship - \$2,500

Banner image on the online directory home page

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Exhibitor Listing Options & Features

Online Listing	Basic FREE	Level 1 \$700	Level 2 \$1,500
Company Name	✓	✓	✓
Company City, State, Country	✓	✓	✓
Company Phone Number	✓	✓	✓
Link to Company Website	✓	✓	✓
Booth Number	✓	✓	✓
Specialty Areas	✓	✓	✓
Product Categories Attendees search for solutions by filtering the exhibitor list by product categories.	✓	✓	✓
Exhibitor Description Describe your company and products to show attendees why they should visit.	500 characters	1,000 characters	1,000 characters
Company Logo Add your company's logo or graphic to your exhibitor listing online.	✓	✓	✓
Featured Exhibitor Inclusion in the “Featured Exhibitor” list that sits at the top of the online search results and also places a “corner peel” on the booth on the online floorplan.	✗	✗	✓
Online Contacts Display contact names, information, and even pictures of company reps for attendees to contact for more information.	✗	1	3
Featured Product Images	✗	4	4
Featured Product Videos	✗	✗	4
Collateral Add white papers, case studies, brochures, press releases, and show specials (up to 3 each)	✗	✗	✓
Scheduled Events Promote your in-booth presentations or other events, sessions, or even upcoming webinars	✗	✓	✓
Social Media Links Drive traffic to your Facebook, Twitter and LinkedIn pages.	✗	✓	✓
Annual Meeting Mobile App	Basic FREE	Level 1 \$700	Level 2 \$1,500
Company Name	✓	✓	✓
Company City, State, Country	✓	✓	✓
Company Phone Number	✓	✓	✓
Link to Company Website	✓	✓	✓
Booth Number	✓	✓	✓
Specialty Areas and Product Categories	✓	✓	✓
Company Logo	✗	✓	✓
Exhibitor Description	500 characters	1,000 characters	1,000 characters

[Click here to enhance your listing](#)

Login to your dashboard and click on the “Enhanced Listing Packages” card to get started!

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