

Exhibitor e-LETTER



The Exhibitor e-Letter is your go-to resource for everything you need to know to have the most success at AAOS 2021 and beyond.

ANNUAL MEETING HIGHLIGHTS

Final Payment Due

Earn two priority points by submitting the balance of your exhibit space fees by the **May 3** deadline. Login to the **Exhibitor Dashboard** to submit payment or print an invoice. To login, use your Exhibitor ID: and Password:



Attendee Registration Opens

Member registration opens on April 14, and non-member registration opens on April 21. Registration numbers will be provided each month beginning with the May Exhibitor e-Letter.

Exhibitor Research and Development Personnel Badges

Do you have company personnel attending AAOS 2021 only for educational purposes and not to staff the booth or engage in business activities? Learn how they can register to attend without using badges from your company allotment.

Official Vendor Graphic for AAOS 2021

A special graphic has been provided to the official vendors for the Annual Meeting. This graphic will be used on their order forms and email communications, so you can easily identify them as affiliated with AAOS. Be sure to review the full list of official vendors in the Service Contractors Directory.



Surgeon Engagement Opportunities

Industry Lunch and Learn sessions, Innovation Theater presentations and Bioskills Workshops provide exhibitors with a premium opportunity to connect with attendees. These opportunities will be available on the Promotional Opportunities page on **April 20**.

Target Move-In Schedule

A target move-in schedule will be used for the installation of exhibits and is based upon an exhibitor's booth size, location and the limited availability of select exhibit halls. This schedule will be available in the Exhibitor Service Manual on April 28.

Health & Safety Requirements

AAOS is encouraged by the recent news from California state health officials addressing the resumption of indoor events and conferences. This news bolsters our plans to reunite with an in-person event in San Diego. As meeting and exhibit hall requirements become available, they will be posted on our Health & Safety Resource page. Be sure to check this page regularly for updates.

DID YOU KNOW?

AAOS webinars offer the opportunity to expand your brand reach and raise awareness by providing you the ability to broadcast a topic or issue of importance to the Academy membership. Your webinar event is live-streamed and includes dedicated time for Q&A discussion between participants and the event faculty. Your recorded webinar event is then available to members for 2 years which has the ability to reach membership worldwide. Upcoming webinars are promoted in our weekly Saturday email to membership leading up to the event which includes all 42,000+ AAOS Members.

Learn More About AAOS Webinars

FUTURE ANNUAL MEETING DATES

AAOS 2022 Annual Meeting

McCormick Place, Chicago, IL

Meeting Dates: Tuesday, March 22 - Saturday, March 26 Exhibit Dates: Wednesday, March 23 - Friday, March 25

AAOS 2023 Annual Meeting

Venetian/Sands Expo, Las Vegas, NV

Meeting Dates: Tuesday, March 7 - Saturday, March 11 Exhibit Dates: Wednesday, March 8 - Friday, March 10

AAOS 2024 Annual Meeting

McCormick Place, Chicago, IL

Meeting Dates: Monday, May 6 - Friday, May 10 Exhibit Dates: Tuesday, May 7 - Thursday, May 9

*New meeting and exhibit dates only for the 2024 meeting.

IMPORTANT DATES

View a quick reference for all AAOS 2021 Important Dates.

April 14 - Attendee Registration for Members Opens

April 20 - Surgeon Engagement Opportunities Available

April 21 - Attendee Registration for Non-Members Opens

April 28 - Target Move-In Schedule Available

May 3 - Final Payment Due

May 4 - Housing Confirmations Sent (for companies that submitted Early Hotel Preference Form)

May 12 - Real-time Exhibitor Housing Opens









