August Exhibitor Update

These monthly updates are intended to provide the most pertinent information you need to have a successful experience at AAOS 2020. To ensure you continue to receive these communications please whitelist "@aaos.org" in your email settings. These updates can also be viewed anytime at www.aaos.org/exhibitors.

HOUSING RESERVATIONS
Exhibitors are required to secure sleeping rooms through the official AAOS Housing bureau, MCI USA, or risk the loss of priority points. You can make or edit your hotel reservations at any time by logging in to your Exhibitor Console. Learn more about exhibitor housing and travel information here.

Important Dates
For quick reference to all AAOS 2020 Important Dates and Deadlines for exhibitors, click here.

- **August 14**
  Exhibitor Event & Meeting Space Request Form Available

- **August 20**
  Tier 3 Exhibitor Housing opens (booths 100 - 300 sq. ft.)

- **September 4**
  Promotional Opportunities available to all exhibitors

- **October 24**
  Balance of exhibit space fee due

- **October 31**
  Exhibitor Service Manual online

Beware of Fraudulent Housing Companies!

MCI, USA is the only official hotel provider for AAOS 2020. Other companies are posing as official travel vendors and may contact you offering hotels for your trip. They are not endorsed by or affiliated with AAOS in any way. Avoid dealing with such companies and do NOT provide any payment information. They may offer special prices for familiar hotels, but these offers are usually untrue and are often outright scams.
PROMOTE YOUR PARTICIPATION
Extend your reach beyond your booth! Exciting promotional opportunities are available to showcase your company, increase your booth traffic, and make the most of your AAOS 2020 exhibit experience. AAOS also welcomes the opportunity to develop customized opportunities. AAOS 2019 sponsors have first right of refusal and all remaining promotional opportunities will be open to all exhibitors on September 4. Learn more about the Promotional Opportunities here!

PRESENTATION OPPORTUNITIES
Three popular exhibitor presentation formats will be returning at AAOS 2020! Details coming in September!

- **Bioskills Sessions**: Choose from sessions with lectures and/or labs to demonstrate your latest implant procedure or put your implant system directly into the surgeons’ hands!
- **Industry "Lunch & Learn" Sessions**: Showcase your products, demonstrate techniques, or present research in a classroom setting. These 45 minute sessions take place during Dedicated Exhibit Time and do not compete with AAOS scientific programming.
- **Innovation Theater**: Highlight your innovative products and services in these 20 minute sessions that take place inside the exhibit hall!

EXHIBITOR EVENT & MEETING SPACE
All exhibitor meetings and events outside of the exhibit hall must be approved by AAOS by submitting an Exhibitor Meeting Space Request form. Activities that include AAOS Annual Meeting attendees may NOT be scheduled during program hours. Learn more about exhibitor events here.

EXHIBITOR ADVISORY COUNCIL OPENINGS
The AAOS Exhibitor Advisory Council (EAC) is comprised of exhibitors from all booth sizes. The EAC is charged with providing feedback to AAOS on aspects of the Annual Meeting and the industry as they relate to exhibiting companies. There are four openings that will be available beginning at AAOS 2020 in March. If you are interested in participating, complete the EAC membership application here.

Plan your AAOS 2020 Annual Meeting Exhibit Experience at aaos.org/exhibitors or with the below relevant quick links.
CONTACT US
If you have any questions regarding the AAOS Annual Meeting, please contact us.

Email: exhibits@aaos.org
Phone: (847)384-4010