



The Exhibitor e-Letter is your go-to resource for everything you need to know to have the most success at AAOS 2021 and beyond.

ANNUAL MEETING HIGHLIGHTS

Attendee Registration

The following are registration numbers as of July 14:

U.S. Physicians: 2,684
International Physicians: 285
Other Healthcare Professionals: 923
Total Medical: 4,559



[View geographical demographics of attendees.](#)

Exhibitor Badge Registration

The deadline to pre-register badges to be mailed (U.S. only) is **July 23**. Register your booth staff by logging in to the [Exhibitor Dashboard](#) and clicking on the "Badge Registration" tile. To login, use your Exhibitor ID and Password. Exhibitors may register up to a maximum of four representatives for each 100 sq. feet of exhibit booth space. There will be no additional badges provided or sold over this allotment. View the *Health & Safety Requirements* below for details on the health attestation program.

Exhibit Insurance

Every exhibitor is required to have general liability insurance coverage of their exhibit booth materials against damage and/or loss and against personal injury and property of others. Each exhibitor must supply their Certificate of Insurance (COI) showing evidence of their insurance policy by **August 2**. Exhibitors can submit their

COI to or purchase a policy from the official vendor, [Rainprotection Insurance](#). Exhibitors who have not supplied proof or purchased insurance by **August 2** will be automatically enrolled in Rainprotection's insurance program and will be billed \$85 by AAOS.

Freeman Orders

The discount deadline for all Freeman orders (carpet, electricity, furniture, A/V, etc.) is **August 4**. To place your orders, visit the [Freeman website](#).

Catering Orders

Food and beverage can be ordered via the official catering vendor, [Centerplate](#). Orders are due by **August 6**. Exhibitors are not permitted to bring any outside food or beverage into the exhibit hall.

Exhibit Hall WiFi

AAOS will provide complimentary basic WiFi throughout the exhibit hall. Access details will be provided in August. For exhibitors requiring a more robust or private network, place your order via the official internet vendor, [Smart City](#). Be sure to place your order by **August 10** for discounted pricing.



Travel Plans

[View all the details you need to make travel arrangements for AAOS 2021 and start planning your trip!](#)

Health & Safety Requirements

Guided by the State of California mandates for meetings and events over 5,000 people, AAOS is requiring ALL attendees and exhibitors from the United States to provide proof of vaccination or a negative COVID-19 test result within 72 hours of the first day of arrival at the Annual Meeting. International exhibitors and attendees will only be allowed to attend if fully vaccinated.

To meet this requirement, AAOS has partnered with [Safe Expo](#) to implement its health attestation program. Safe Expo's dedicated online portal will help AAOS collect proof of vaccination from all participants in an accessible, privacy-preserving manner that will save time for exhibitors and attendees. All attendees and exhibitors are encouraged to submit proof of their CDC-issued vaccination card in advance of arriving in San Diego.

- [Save time and pre-verify today!](#)

NOTE: Exhibitors who prefer to verify their vaccination onsite, or plan to provide proof of a negative COVID-19 test administered within 72 hours of traveling to the event, should bring proof to the Health Screening Station onsite at the San Diego Convention Center. More information will be posted on the [Health & Safety Resource: Health Monitoring page](#).

Additional meeting and exhibit hall requirements will be communicated as they become available and will be updated on the [AAOS Annual Meeting Health & Safety Resource page](#). Be sure to check this page regularly for updates.

DID YOU KNOW?

For only \$3,000, digital ads provide an exciting opportunity for branding, event navigation and attendee interaction. You can choose to have a static high-resolution image or a dynamic custom video. Each 8 second ad will play on 4 high-definition digital displays located in the lobbies of Hall B1 and E. Ads will run for 4 days (August 31 - September 3) on an 8-minute loop.



Secure a Digital Ad Today!

AAOS ORTHOPAEDIC VIDEO THEATER

AAOS' Orthopaedic Video Theater provides trusted, relevant, surgical videos that provide learners new techniques, refreshers on hundreds of topics, and the ability to use the videos for reference. Share your video content with over 39,000 AAOS members worldwide. Select from a variety of options ranging from:

- Individual industry channel solely dedicated to your company's offerings.
- Opportunities to highlight an innovative product or service on our innovation channel.
- Options to submit video content as a featured sponsor video.

[Learn more about OVT Promotional Opportunities](#)

IMPORTANT DATES

View a quick reference for all [AAOS 2021 Important Dates](#).

July 15 - For Housing Reservations, the Two-Night Deposit Will Start Being Charge by Hotels

July 15 - Lead Retrieval (CDS) Advance Discount Deadline

July 23 - Deadline to Pre-Register Badges to be Mailed (U.S. only)

July 26 - Attendee Mailing Lists (Pre-Registration) Available

July 28 - Digital Ad Order Deadline

July 30 - Orthopaedist's Bag Materials Due to Warehouse

August 2 - Exhibit Insurance Deadline

August 4 - Discount Deadline for Freeman Orders (carpet, electricity, furniture, A/V)

August 5 - Badges Mailed (If Requested - U.S. Only)

August 6 - Deadline for Catering Orders

August 10 - Contact Hotels Directly to Make Reservations Changes

