



The Exhibitor e-Letter is your go-to resource for everything you need to know to have the most success at AAOS 2021 and beyond.

ANNUAL MEETING HIGHLIGHTS

Attendee Registration

The following are registration numbers as of June 14:

U.S. Physicians: 2,697
International Physicians: 214
Other Healthcare Professionals: 876
Total Medical: 3,787



[View geographical demographics of attendees.](#)

Publicity and Advertising

All promotional materials that reference AAOS or the Annual Meeting must be approved prior to printing and distribution. Review the [Publicity and Advertising Guidelines](#), and submit your ad copy via the [Advertisement Approval Request form](#).

Official Exhibitor Graphic

AAOS has created an official AAOS 2021 exhibitor graphic for use within online, print, email and social media advertisements that promote a company's exhibit booth at AAOS 2021. Requests for the AAOS 2021 Annual Meeting exhibitor graphic can be sent to exhibits@aaos.org.

My Academy App

The My Academy App is the go-to resource for attendees to plan their meeting experience by adding education programs, Exhibit Hall activities and must-see exhibitors to their custom agenda. The app is now available for download in the [App Store](#) or [Google Play](#). Ensure attendees see all your company has to offer by updating your exhibitor listing. Simply login to the [Exhibitor Dashboard](#) and click on the "Exhibitor Directory Listing" tile. To login, use your Exhibitor ID: and Password:



Health & Safety Requirements

According to the state of California's [Blueprint for a Safer Economy](#), all industries across the state can return to usual operations on **June 15** with common sense risk reduction measures such as masking and vaccinations. Conventions over 5,000 attendees (includes exhibitors, vendors, convention center staff) will be permitted if all attendees are:

- Required to wear masks while inside the San Diego Convention Center and on provided transportation such as shuttle buses. If an attendee cannot wear a mask for medical reasons, they will be required to wear a face shield in lieu of a mask.
- Required to provide proof of vaccination or negative test within 72 hours of entry to event. International guests can only attend conventions if they have been fully vaccinated. More information about the on-site vaccination validation process for attendees, exhibitors, vendors and convention center staff will be available closer to the meeting date.

Also, according to the state of California's [Blueprint for a Safer Economy](#), large conventions are **not required** to implement one-way aisles or entryways, plexiglass at counters or capacity limits for meeting rooms, the exhibit hall or exhibit booths. While these are not requirements, each exhibitor should exercise common sense risk reduction measures while designing their booth.

Additional meeting and exhibit hall requirements will be communicated as they become available and will be updated on the [AAOS Annual Meeting Health & Safety Resource page](#). Be sure to check this page regularly for updates.

DID YOU KNOW?

Most attendees plan which exhibitors they will visit prior to arriving at the meeting. Ensure your company is on their agenda by purchasing an **Attendee List**. The list will include each attendee's name, title, address, phone number, hospital affiliation and specialty areas (if supplied by the attendee). You can purchase a full registration list or a specialty area only list.



[Purchase an Attendee List Today!](#)

SPOTLIGHT SESSIONS

Is your organization looking for a way to easily get your name, product, services, or technologies in front of thousands of surgeons either virtually or in-person? The AAOS offers year-round CME courses that afford you the ability to **Spotlight** your company and offerings in an unopposed, non-CME session pertinent to the course. Highlights include targeted audience and specializations, the ability for live cadaveric surgical demonstrations, and flexible scheduling.

[Learn More About Spotlight Sessions](#)

IMPORTANT DATES

View a quick reference for all [AAOS 2021 Important Dates](#).

June 24 - Deadline for Exhibitor Listing to Appear in Final Program

June 29 - Certificate of Insurance from EDC due to AAOS

July 9 - Deadline for Orthopaedist's Bag Orders

July 14 at 5:01 PM CST - Last Date to Make Housing Reservation Changes and Deposits are Non-Refundable

July 15 - Two-Night Deposit Will Start Being Charged by Hotels for Reservations
Lead Retrieval Advanced Discount Deadline

