



The Exhibitor e-Letter is your go-to resource for everything you need to know to have the most success at AAOS 2021 and beyond.

## ANNUAL MEETING HIGHLIGHTS

### Housing

If you submitted the Early Exhibitor Hotel Preference Form, your housing block confirmations will be emailed on May 4. If you did not submit the form, real-time housing reservations opens to all exhibitors on May 12. Learn more about [exhibitor housing reservations and travel information](#).



### Earn Priority Points

Secure your hotel rooms through the official AAOS Housing bureau, onPeak, and earn two priority points for AAOS 2022. [Review all the new ways to earn priority points](#).

### Exhibitor Listing is Due April 6

Attendee registration opens on April 14 which means increased traffic to your exhibitor listing on the Annual Meeting website and My Academy App (available in June). Visit the [Exhibitor Dashboard](#) to ensure your exhibitor listing is accurate and product categories are selected. To login, use your **Exhibitor ID:** and **Password:** .

Discover the benefits of [enhancing your exhibitor listing](#) by adding your company logo, product images, videos and more!

## Target Move-In Schedule

A target move-in schedule will be used for the installation of exhibits and is based upon an exhibitor's booth size, location and the limited availability of select exhibit halls. This schedule will be available in late-April.

## Health & Safety Requirements

AAOS is currently working with the San Diego Convention Center to ensure that AAOS 2021 complies with all of California's health & safety requirements. As meeting and exhibit hall requirements become available, they will be posted on our [Health & Safety Resource page](#). Be sure to check this page regularly for updates.

## NEW FOR AAOS 2021

### Exhibit Hall Hours

The exhibit hall closes on Friday, September 3 at 1:30 PM.

### Specialty Day

Due to the rescheduled meeting and Labor Day weekend, Specialty Day will not be held on the Saturday following AAOS 2021. View the [full 2021 schedule of Specialty Day session dates and times](#).



### Exhibitor Badges

In anticipation of possible health & safety requirements for the exhibit hall capacity, the exhibitor badge allotments have been reduced to four badges for every 100 sq. feet of exhibit space.

### Exhibitor-Designated Contractor Approval

Submit your EDC requests through the exhibitor badge registration site. Simply select the Exhibitor-Designated Contractor tab, complete the required information and an email will be sent to your contractor with their requirements for approval.

### Booth Floor Coverings

Aisles will not be carpeted. To prevent safety issues, an exhibitor's floor coverings along the aisles must have a finished edge. [Submit the carpet order form today!](#)

### Interactive Exhibitor Checklist

The exhibitor checklist is your comprehensive guide to stay on track while planning for AAOS 2021. Log into the [Exhibitor Dashboard](#) to get started!

## DID YOU KNOW?

Looking to expand your relationship with the AAOS beyond the Annual Meeting? We've recently updated our **Corporate Engagement** website to include all the latest offerings for our industry partners, including Corporate Allies, Market Research, Member Advantage Programs, skills courses and more. Check out our updated website to learn more about all the ways we can work together.



[Visit the Corporate Engagement Website](#)

## AAOS Exhibits Team Joins Newly Formed Commercial Solutions Department

AAOS recognizes the importance of industry to achieve our mission and actively seeks opportunities for industry stakeholders to engage with members of the entire Academy. In an effort to meet those needs, the Exhibits Team has joined the newly formed Commercial Solutions Department which is headed by Ben Harkinson, VP of Commercial Solutions. Ken Schott has been appointed as the new Exhibits & Sponsorship Manager due to Pat Whitaker's decision to retire at the end of 2020. Pat has been a vital part of the success of the Annual Meeting and, although she will be greatly missed, we wish her the best in her new endeavors. Ken will be supported by Jason Raymond, Senior Exhibits & Sponsorship Coordinator and Noel Sierra, Exhibits & Sponsorship Coordinator.

## IMPORTANT DATES

View a quick reference for all [AAOS 2021 Important Dates](#).

**April 12** - Preliminary Program Available Online

**April 14** - Attendee Registration for Members Opens

**April 21** - Attendee Registration for Non-Members Opens  
(including Exhibitor Research and Development Personnel  
Registration)

**May 3** - Final Payment for Exhibit Space Due

**May 4** – Housing Block Confirmations Emailed to Exhibitors

**May 12** - Real-time Housing Open to All Exhibitors

