



The Exhibitor e-Letter is your go-to resource for everything you need to know to have the most success at AAOS 2021 and beyond.

## ANNUAL MEETING HIGHLIGHTS

### Housing

Reservations are now available to all exhibitors. Simply login to the [Exhibitor Dashboard](#) and click on the housing reservations tile. To login, use your Exhibitor ID: and Password: . Requests for additional rooms over your allotment can be sent to onPeak at [AAOS@onpeak.com](mailto:AAOS@onpeak.com). Based on availability, additional room requests will be assigned starting on **June 7**. Also, rooming lists that specify first and last names, arrival and departure dates and type of room are due to onPeak by **June 14**.



### Attendee Registration

Physician registration fully opened on April 21. Registration numbers along with a geographic breakdown by country will be provided each month beginning with the June Exhibitor e-Letter.

### Booth Activity Requests

AAOS has set specific guidelines for activities or giveaways at your booth. Certain activities and giveaways require AAOS approval. For a list of allowed activities and giveaways, refer to section 26 of the [Exhibit Prospectus](#). If your booth activity or giveaway requires approval, be sure to submit the [Booth Activity Request form](#) by **June 2**.

### Island Booth Design Approval

All exhibitors with an island booth (400 sq. ft. and larger) are required to submit a scaled floor plan and elevation diagram for AAOS approval by **June 2**. Floor plans can be submitted via the [Island Booth Design Approval form](#).

### Exhibitor-Designated Contractor Request

Exhibitors may use the services of an outside independent contractor only for the installation and dismantling of exhibits. Exhibitors planning to use the services of an EDC must submit the request via the exhibitor badge registration tile located in the [Exhibitor Dashboard](#) by **June 2**. Simply select the Exhibitor-Designated Contractor tab, complete the required info and an email will be sent to your contractor with their requirements for approval.

### Exhibitor Event and Meeting Space

Any exhibitor planning to hold an event or function that will take place outside of their exhibit space during the AAOS Annual Meeting must secure written approval from AAOS. Review the [guidelines](#) for details and submit the [Exhibitor Event and Meeting Space Request form](#) by **June 1**. After June 1, requests must still be submitted for AAOS approval of dates and times, but the exhibitor will be responsible for securing the meeting space.



### Health & Safety Requirements

AAOS is encouraged by the recent news from California state health officials addressing the resumption of indoor events and conferences. According to the state of California's [Blueprint for a Safer Economy](#), all industries across the state can return to usual operations on June 15 with common sense risk reduction measures such as masking and vaccinations. Conventions over 5,000 attendees (includes exhibitors, vendors, convention center staff) will be permitted if all attendees are:

- Required to wear masks while inside the San Diego Convention Center and on provided transportation such as shuttle buses. If an attendee cannot wear a mask for medical reasons, they will be required to wear a face shield in lieu of a mask.
- Required to provide proof of vaccination or negative test within 72 hours of entry to event. International guests can only attend conventions if they have been fully vaccinated. More information about the on-site vaccination validation process for attendees, exhibitors, vendors and convention center staff will be available closer to the meeting date.

Also, according to the state of California's [Blueprint for a Safer Economy](#), large conventions are **not required** to implement one-way aisles or entryways, plexiglass at counters or capacity limits for meeting rooms, the exhibit hall or exhibit booths. While these are not requirements, each exhibitor should exercise common sense risk reduction measures while designing their booth.

Additional meeting and exhibit hall requirements will be communicated as they become available and will be updated on the [AAOS Annual Meeting Health & Safety Resource page](#). Be sure to check this page regularly for updates.

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## DID YOU KNOW?

AAOS offers the opportunity to place your promotional materials directly in the hands of attendees when they register or check-in at the meeting. Purchase an **Orthopaedist's Bag** promotion to drive traffic to your booth, showcase your product or draw attention to events.



**Secure Your Spot in the Orthopaedist's Bag**

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## AAOS MARKET RESEARCH PROGRAM

Does your organization need to gather market intelligence about a specific issue or topic? AAOS is now offering a new opportunity to survey our complete membership to help you gain the insights you need. Highlights include: the ability to target various

AAOS membership segments, flexible scheduling, and data analyses and report writing that best fits your needs.

[Learn More About Market Research](#)

## IMPORTANT DATES

View a quick reference for all [AAOS 2021 Important Dates](#).

**June 1** - Exhibitor Event & Meeting Space Requests Due

**June 2** - Booth Activity Request Due  
Island Booth Design Approval Due  
Exhibitor-Designated Contractor Requests Due

**June 7** - Assignments for Additional Room Requests Start  
(based on availability)

**June 10** - [Lead Retrieval Early Bird Order Deadline](#)

**June 14** - Last Day to Enter Names for Housing

