Enhance your Exhibit Experience with Industry Presentations

INNOVATION THEATER
This high-value, live marketing opportunity is an excellent forum for promoting new product launches and emerging technology! These unique 20-minute sessions take place inside the exhibit hall. Learn More - Innovation Theater

INDUSTRY "LUNCH & LEARN" SESSIONS
Participating companies will have the exclusive ability to hold classroom-setting education from 12:40 - 1:25 PM with no competing AAOS educational programming. Showcase your products, demonstrate techniques, and present research to a targeted audience. Attendees are provided a free boxed lunch by AAOS. Learn More - Industry Sessions

BIOSKILLS SESSIONS
Demonstrate your latest procedure in a Bioskills lecture or give surgeons hands-on experience with your products in a Bioskills lab session! These invitation-only sessions are highly sought after opportunities for user training and product instruction. Learn More - Bioskills

PROMOTE YOUR PARTICIPATION
Extend your reach beyond your booth! Exciting promotional opportunities are now available to

Important Dates
For quick reference to all AAOS 2020 Important Dates and Deadlines for exhibitors, click here.

October 21
Innovation Theater applications due

October 24
Balance of exhibit space fee due

October 31
Exhibitor Service Manual online

November 6
Exhibitor Badge Registration opens online
showcase your company, increase your booth traffic, and make the most of your AAOS 2020 exhibit experience by directly reaching attendees before, during, and after the Annual Meeting. 

Learn more - Promotional Opportunities

PRIORITY POINTS
Priority points are used to determine the ranking order of exhibit space assignment during the initial space assignment period. The current policy of earning two points for exhibiting will remain in effect for AAOS 2021 space assignments. New opportunities to earn additional priority points will be announced in March 2020. These additional points will apply towards rankings for AAOS 2022 space assignments.

VISA INVITATION LETTERS
International exhibitors that require visas to travel to the United States can request invitation letters from AAOS. These letters do not guarantee that visas will be approved, but can be presented with your visa application process and may be required by the U.S. consulate in some countries. Click here to request an official AAOS invitation letter.

ADDITIONAL HOTEL ROOM REQUESTS
Requests for additional rooms over an exhibitor’s allotment can be requested by emailing MCI at aaoste@mcievents.com. Requests will be assigned after October 9 based upon availability.

Plan your AAOS 2020 Annual Meeting Exhibit Experience at aaos.org/exhibitors or with the below relevant quick links.

Exhibitor Console Login  Housing Reservations & Travel
Promotional Opportunities  Read Rules & Regulations

CONTACT US
If you have any questions regarding the AAOS Annual Meeting, please contact us.

Email: exhibits@aaos.org
Phone: (847)384-4010
Frequently Asked Questions