Thank you for choosing to exhibit at AAOS 2020, the world's largest orthopaedic meeting! Below are compiled resources to assist you in having a successful meeting.

**2020 Exhibit Schedule**

<table>
<thead>
<tr>
<th>DATE</th>
<th>EXHIBITOR ACCESS TO EXHIBIT HALL</th>
<th>EXHIBIT HOURS</th>
<th>DEDICATED EXHIBIT TIME</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday, March 25</td>
<td>6:30 AM - 6:00 PM</td>
<td>9:00 AM - 5:00 PM</td>
<td>10:00 - 11:00 AM 12:30 - 1:30 PM 3:00 - 3:30 PM</td>
</tr>
<tr>
<td>Thursday, March 26</td>
<td>7:00 AM - 6:00 PM</td>
<td>9:00 AM - 5:00 PM</td>
<td>9:30 - 11:00 AM 12:30 - 1:30 PM 3:00 - 3:30 PM</td>
</tr>
<tr>
<td>Friday, March 27</td>
<td>7:00 AM - Midnight</td>
<td>9:00 AM - 3:00 PM</td>
<td>10:00 - 11:00 AM 12:30 - 1:30 PM</td>
</tr>
</tbody>
</table>

For the Exhibitor Prospectus, Display Regulations and Meeting Overview, visit our [Rules and Regulations](#).

**Exhibitor Service Manual**
Utilize the Exhibitor Service Manual to order all exhibitor and contractor services. [Learn More](#).

**Target Move-In & Booth Set Up**
Every exhibitor has been assigned a specific “Target Move-In” date and time. View the schedule in the Exhibitor Service Manual. The target is the earliest that your company is permitted to setup your booth. If booth setup has not begun by 3:00 PM on Tuesday, March 24, the exhibitor will be deemed as cancelled. All booth setup must be complete by Tuesday, March 24, at 5:00 PM.

**Important Dates and Deadlines**
Stay up to date with all AAOS 2020 important dates deadlines for exhibitors. [Learn More](#).

**Booth Activities & Giveaways – Request Due by December 12, 2019**
Demonstrations and presentations are permitted within your booth space and must be approved by AAOS. Non-product giveaway items distributed from your booth also require AAOS approval. Complete the form for giveaway items that need advance approval as items not approved in advance will not be allowed to be distributed during the meeting. [Learn More](#).

**Advertising Approval Request**
All promotional materials (including announcements, invitations, emails, websites, advertisements, and flyers) referencing the AAOS Annual Meeting must be approved by AAOS prior to printing and/or distribution. [Learn More](#).

**Promotional Opportunities**
Extend your reach beyond your booth! Exciting promotional opportunities are available to showcase your company, increase your booth traffic, and make the most of your AAOS 2020 exhibit experience. [Learn More](#).

**Badge Registration**
Exhibitors may register a maximum of five (5) representatives for each 100 square feet of exhibit booth space. There will be no additional badges provided or sold over this allotment. Badge exchanges can be made for no charge. Exhibitor badges are complimentary until March 23rd. Starting March 24, badges within allotment are $50 each. [Learn More](#).

**Housing**
Exhibitors are required to secure sleeping rooms through the official AAOS Housing bureau, MCI USA, or risk the loss of priority points. Learn more about exhibitor housing and travel information. [Learn More](#).
Engaging Attendees

**Top 5 Reasons Attendees Visit the Exhibit Hall**
1. See new products and technology
2. Visit multiple exhibitors in one location
3. See a range of products
4. Compare products
5. Connect with exhibitors

**DO**
- Staff your exhibit during exhibit hall hours
- Engage attendees in friendly conversation; establish a connection
- Thank attendees for stopping by your exhibit
- Have a system for capturing, qualifying, and following up on leads
- Wear your official meeting badge while in the convention center
- Have sufficient staffing to allow for rest and breaks
- Dress in a professional manner
- Review the exhibiting policies in advance of the meeting

**DO NOT**
- Sit while attendees are in the area of your exhibit
- Talk or text on your cell phone while in your exhibit
- Eat, drink, read or otherwise be distracted
- Stand with your arms crossed, folded or behind your back
- Chew gum
- Engage in conversation with your exhibit staff when attendees are nearby
- Pursue an attendee while outside your exhibit space
- Enter the exhibit space of other exhibitors
- Dismantle your display until the exhibits are officially closed

**Resources for Exhibitors**
AAOS provides complimentary access to exhibit related articles and webinar: [Resources and Education for Exhibitors](#)

We recommend that you read the article *Improving Exhibit Effectiveness*, which is designed specifically for the AAOS Annual Meeting to provide exhibitors with resources to have a more valuable meeting.

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**Plan your AAOS 2020 Annual Meeting Exhibit Experience at aaos.org/exhibitors or using the below relevant quick links.**

- [Exhibitor Console Login](#)
- [Housing Reservations & Travel](#)
- [Promotional Opportunities](#)
- [Innovation Theater](#)
- [Badge Registration](#)
- [Read Rules & Regulations](#)

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**Monthly Newsletter**
Monthly Newsletters include updates to assist you with preparing for a successful AAOS Annual Meeting. These communications also contain important information and upcoming deadlines, [click here](#).

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**Contact Us**
If you have any questions regarding the AAOS Annual Meeting, please contact us.

**Email:** exhibits@aaos.org  
**Phone:** (847)384-4010  
[Frequently Asked Questions](#)

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AAOS 2020 Annual Meeting  
November 18, 2019