# 1. Eligibility

Promotional opportunities are only available to companies exhibiting at the AAOS 2020 Annual Meeting.

# 2. First Right-of-Refusal

Sponsors of the AAOS 2019 Annual Meeting will be offered first right-of-refusal for the same promotional opportunity, if offered, for the AAOS 2020 Annual Meeting. All promotional opportunities not secured by August 30, 2019 will be made available to all eligible companies on a first-come basis.

### 3. Payment Terms

A 50% deposit must accompany the Promotional Opportunity Application/Contract. Applications received without a deposit will not be processed until the appropriate deposit is received. An invoice for remaining balance due and the due date will be sent within 30 days of receipt of the Promotional Opportunity Application/Contract. No promotional opportunity will be granted unless full payment is received. Payments are to be made payable to AAOS (fed tax id 36-2110592) at the following address:

AAOS c/o Conventions and Exhibits 9400 W. Higgins Road Rosemont, IL 60018

Payments can be made by credit card, check or wire transfer. All credit card payments will be assessed a non-refundable 2.5% credit card surcharge.

### 4. Cancellation Policy

If for any reason a company cancels its promotional opportunity commitment after the contract signing date, full payment is due upon cancellation. There will be no refunds.

# 5. Third-Party Promotions/Advertising Firms

The exhibiting company is responsible for the actions of their third-party agents or promotions/advertising firms.

## 6. Restrictions/Disclaimers

Each exhibitor and third-party agents or advertising companies hired by an exhibitor shall agree to observe all exhibitor rules and regulations. Refer to the Rules and Regulations at <a href="https://www.aaos.org/exhibitors">www.aaos.org/exhibitors</a> for more information.

All products or items generated are owned by the AAOS. The AAOS has the right to distribute and use the products and/or items as it deems appropriate.

The AAOS retains the right to set the cost of future promotional opportunities and prices may change at any time at AAOS' discretion.

AAOS, in its sole discretion, has the right to refuse any advertisement, artwork or item that is inappropriate or is not in accordance with the professional nature of the AAOS Annual Meeting.

The use of the name, insignia, logo, logotype or other identifying marks of the American Academy of Orthopaedic Surgeons/American Association of Orthopaedic Surgeons is never to be used in signs, advertising or promotions in any media or on descriptive product literature.

Refer to the Publicity and Advertising section of the Rules and Regulations at www.aaos.org/exhibitors for more information.

# 7. Indemnification

Each supporter of the AAOS Annual Meeting agrees to indemnify, defend, and hold harmless the AAOS, its employees, directors, agents, representatives and any affiliated organizations against any and all claims, judgments, fees, demands, settlements and expenses (including reasonable attorneys' fees) that arise as a result of the company's performance, or non-performance, of duties in this Agreement.

#### 8. Artwork

Artwork deadlines are strictly enforced. Artwork not received by the stated deadlines may be subject to a surcharge. Any artwork rush fees are the responsibility of the supporting company.

For more information on how to become a sponsor, contact:

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