

Exhibit Prospectus

26th Annual AAOS/AOSSM/AANA Sports Medicine Course

February 1 – 4, 2026 • Park City, UT



READY TO EXHIBIT?

Submit your application by **October 9, 2025**, for priority exhibit table assignments.

Lift Your Brand to the Summit of Sports Medicine Events

Join us in beautiful Park City, Utah, for the 2026 edition of the AAOS/AOSSM/AANA Sports Medicine Course—where meaningful conversations lead to real business opportunities. Held at a premier ski resort, this high-impact event connects leading sports medicine professionals with companies offering innovative solutions. It's a prime opportunity to spark new conversations, and generate qualified leads.

WHY EXHIBIT? BECAUSE IT DELIVERS

Who Attends

- ✓ Orthopaedic Surgeons
- ✓ Sports Medicine Physicians
- ✓ Athletic Trainers
- ✓ PTs, PAs, and Fellows

Benefits at a Glance

- ➔ 5.5 hours of dedicated exhibit time
- ➔ 200+ engaged attendees
- ➔ Meals and breaks with attendees
- ➔ Faculty networking
- ➔ List of attendees

TABLETOP EXHIBIT, ASSIGNMENTS, AND FEES

TABLETOP EXHIBIT INCLUDES:

- One 6' x 30" table and two chairs
- Registration and meals for two company representatives
- Attendee list provided in Excel format (email addresses are not included)
- Electrical outlet available upon request (additional fees may apply)

TABLETOP LOCATION & FEE

Kokopelli Ballroom Foyer – \$4,750

Located just outside the main lecture hall, this high-traffic foyer offers consistent exposure before, during, and after sessions. It's the central point of movement throughout the course, giving your team a strong presence and natural opportunities to engage.

[→View the Exhibit Floor Plan](#)

APPLICATION DEADLINES AND TABLE ASSIGNMENTS

Applications Received On or Before October 9, 2025

- **Submission Requirements:** A completed [Exhibit Application](#) and full payment must be received by **October 9, 2025**. Applications submitted without full payment will not be assigned a table until payment is received.
- **Assignment Criteria:** Table assignments will be based on a combination of priority point order, previous participation in the Sports Medicine Course, and the date of application submission.
- **Confirmation:** Initial table assignment confirmations will be sent by **October 10, 2025**.
- **Allocation Policy:** AAOS reserves the right to allocate exhibit tables at its sole discretion and may consider other factors as needed.

Applications Received On or After October 10, 2025

- **Submission Requirements:** Applications must include full payment. Tables will not be assigned or held without payment.
- **Assignment Process:** Tables will be assigned on a first-come, first-served basis, depending on availability.



2025 COURSES CALENDAR

Engage with AAOS members year-round through our specialized CME courses—offering targeted opportunities for meaningful connections and lasting impact.

PROMOTIONAL OPPORTUNITIES

MAXIMIZE YOUR IMPACT THROUGH PROMOTIONAL OPPORTUNITIES

Promotions at the Sports Medicine Course extend your reach beyond the exhibit table, offering ongoing touchpoints that reinforce your presence throughout the event. These strategic placements help keep your brand visible, encourage deeper engagement, and support continued conversations throughout the course.

Benefits of Promotions



Amplified Brand Exposure: Put your company in front of 200+ influential attendees throughout the course.



Elevated Credibility: Align your brand with trusted orthopaedic associations and a premier educational event.



Meaningful Relationship Building: Engage attendees during dedicated exhibit hours, meals, and social events.



Lead Generation: Spark interest and follow-up conversations with qualified prospects.



Thought Leadership: Position your company as an innovator through speaking or branded content opportunities.



Product Launch Support: Promote new offerings in a setting designed for in-depth dialogue and clinical curiosity.

AVAILABLE PROMOTIONAL OPPORTUNITIES

Door Drops - Starting at \$4,500

Place your promotional materials directly in attendees' hotel rooms at the Grand Summit. This high-touch option guarantees your message is seen in a personal, uninterrupted setting—ideal for product info, meeting invites, or brand visibility.

Beverage Station - Starting at \$5,400

Sponsor a refreshment area where attendees regularly gather between sessions. Includes signage with your company's name and logo on the beverage station table throughout the day.

Wi-Fi Access Page - \$7,500

Provide an essential service for attendees by sponsoring complimentary Wi-Fi access throughout the resort. An access page with your company's message will be displayed when Wi-Fi access is launched on a device. In addition, signage with the sponsoring company logo will be prominently displayed throughout the resort informing attendees of wireless availability.

ADDITIONAL SPONSOR RECOGNITION INCLUDES:

- A verbal thank-you from the Course Director during opening remarks.
- Logo placement on onsite signage.
- Logo placement in the digital course syllabus and printed final program.

SPOTLIGHT SESSIONS AND CUSTOM PROMOTIONS

SPOTLIGHT SESSIONS - \$10,000

Spotlight Sessions are exclusive 30-minute, non-CME speaking opportunities that place your team directly in front of engaged orthopaedic surgeons. Captivate attendees with a compelling lecture, pre-recorded surgical demo, dynamic panel, or case-based discussion tied to course content—an ideal platform to launch new products, showcase innovative techniques, and build meaningful connections with clinical decision-makers ready to advance patient care.



Spotlight Session includes:

- Name recognition in print and electronic acknowledgments
- Recognition during course announcements
- Visibility on AAOS' online course platform and on-site course signage
- Access to the course registrant mailing lists
- Complimentary registration for two company representatives

→ [Sign up](#) for a spotlight session.

For questions, please contact Angela Buckley at buckley@aaos.org or 847.384.4335.

LET'S COLLABORATE

AAOS is eager to craft customized or bundled opportunities that seamlessly fit your needs and budget. Our team is here to assist you every step of the way with any questions or innovative ideas you may have. Don't hesitate to contact us for more details on tailor-made promotions and package options that suit you best.



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Submit an Application to Secure an Exhibit Table, Promotional Opportunity, or Spotlight Session

EXHIBIT RULES & REGULATIONS

PAYMENT

Full payment must accompany the Exhibit Application. Applications received without full payment will not be assigned an exhibit table until the appropriate payment is received.

By Check: Checks are to be made payable to “AAOS” and mailed to:

2026 Sports Medicine Course
American Academy of Orthopaedic Surgeons
Attn: Course Exhibits
9400 West Higgins Road
Rosemont, IL 60018-4976

Please be sure to include the exhibiting company name or invoice number with the check.

By Credit Card: The required payment can be paid by credit card online through the Exhibitor Resource Center. **NOTE:** All credit card payments will be assessed with a non-refundable 2.5% credit card surcharge.

By Wire Transfer or ACH Payments:

Make payment to:
Beneficiary: AAOS
Huntington National Bank
5600 N River Road
Rosemont, IL 60018
Account #: 01068363979
ABA #: 044000024
Swift Code: HUNTUS33

Please be sure to include the exhibiting company name or invoice number with the wire transfer. The exhibiting company is responsible for all bank fees.

Invoices: Invoices are available online for viewing, downloading, printing, and payment at any time through the [Exhibitor Resource Center](#). The full payment of exhibit table fees must be received by **November 9, 2025**. If the balance is still outstanding after this date, the table assigned may be resold without notification or a refund of any payments. No company will be allowed to exhibit unless full payment for the exhibit table is received.

IMPORTANT LINKS

- [Course Details](#)
- [CME Courses – Industry Opportunities](#)
- [Exhibit Rules & Regulations](#)
- [Application for an Exhibit Table, Promotional Opportunity, or Spotlight Session](#)

EXHIBIT TABLE CANCELLATIONS

All cancellations of exhibit tables must be sent in writing to sierra@aaos.org. Written notice of cancellation must be received by the dates listed below to receive a refund:

Full refund of exhibit table fees paid minus a \$150 processing fee: Through **November 9, 2025**.

AAOS retains 100% of the total cost of exhibit table*: On and after **November 10, 2025**.

*If a balance for the exhibit table is still outstanding at the time of cancellation, the exhibitor will be responsible for the remaining balance. The cancellation of an exhibit table does not eliminate an outstanding balance.

ADDITIONAL BADGES

Two (2) badges are included in the exhibit table fee. Up to three (3) additional badges may be purchased for \$750 per badge via the [Extra Badge Registration Form](#).

All exhibitor representatives must register and wear the official exhibitor badge for admission to and while at the course. Exhibitor badges are to be issued only to company employees, and/or any other individuals working in the exhibit booth.

EXHIBIT TABLE REQUIREMENTS

All exhibits must be confined to the space limits as indicated on the floor plan. All equipment, products, or materials to be displayed or demonstrated must be placed on the exhibit table and chairs must be positioned behind the table. More than one table may be purchased for additional space. Please note that the table-top displays will be in public areas that are not secured. Exhibits are subject to show site review and modification where necessary, at the exhibitor's expense.

EXHIBIT LOGISTICS

Shipping information, setup/dismantle dates and times, and exhibitor service order forms will be provided in the exhibit confirmation email.

HOTEL AND PARK CITY INFORMATION



A two-night room and tax deposit are required for each sleeping room reservation. The reservation balance is due 30 days prior to the arrival date. Any changes or cancellations to a reservation must be made 30 days prior to the arrival date. Late arrivals, early departures, downgrade to room types, and no-shows are non-refundable 30 days prior to your arrival date.

Please note that the check-in time is at 4:00 PM and the check-out time is at 11:00 AM.

HOTEL INFORMATION

Reservations should be made directly with the Grand Summit Hotel. Special group rates will be available. The room block is certain to sell out and the special rates cannot be extended. It is highly advised to make reservations as soon as possible. Details will be included in the exhibit confirmation email.

VENUE ADDRESS

Grand Summit Hotel at Canyons Village
4000 Canyons Resort Drive
Park City, UT 84098



PARK CITY ATTRACTIONS

- Maximize your trip with the phenomenal snow and terrain for every level of skier. [View the snow report](#) for the latest updates.
- Experience world-class restaurants, shopping, spas, and more - just a 10-minute shuttle ride from the ski-in ski-out course venue! [Explore the many family-friendly activities](#) in Park City.
- Spend some time at the renowned [Sundance Film Festival](#), happening throughout Park City from January 22 – February 1, 2026.