

OVT Now Content Guidelines

OVT Now videos must meet certain minimum requirements:

OVT Now videos must display the technique/presentation with acceptable quality. The narration must be clear and easy to understand. The recommended maximum length of a video program is fifteen (15) minutes.

The video content must be educational. The procedure presented must be indicated for the patient featured in the video. The technique highlighted must be within the expected standards of care. The video must not contain content with unacceptable bias (commercial or otherwise).

Patient Identifier information, including patient's faces, tattoos, names, initials, birthdate and date of service (except year), social security number, address, medical record numbers, any other unique identifying number, characteristic, or code must not appear in the video.

Recommended video export settings: h.264 codec .mp4 file with a bit rate of 10-40Mbps (depending on resolution). We recommend a maximum file size of 500 MB, but will accept up to 2 GB.