

**Technology Theater (Formerly Known as the Electronic Skills Pavilion) Schedule  
Booth #2987**

**Presentations that showcase the latest technology and applications beneficial to orthopaedic surgeons and their staffs. Totally free, no ticket needed!**

**Wednesday, March 2 10:30 – 11:30 AM**

**The Way I See It...**

**How Social Media is Changing Healthcare**

**Building Your Practice**

**Managing Your Online Reputation**

Presenters: *Howard Luks, MD, Bill Champion, MD,  
Roger Holstein, MD*

No podiums, but plenty of passion. Learn the "whys" behind what the experts do. Benefit from the inside story—what each presenter wants to know about a top-of-mind issue.

**Wednesday, March 2 11:45 AM – 12:30 PM**

**Digital Templating – Make the Move**

Presenter: *A. Herbert Alexander, MD*

PACS is widespread though not all have adapted digital templating. Presentation highlights: features of good digital templating software, techniques common to templating software, template libraries, PACS integration.

**Wednesday, March 2 1:30 – 2:15 PM**

**Incorporating Smartphone Apps into Your Sports Medicine Practice: Linking Community With Providers to Provide Real-time Care**

Presenters: *Eric C. Makhni, MD, MBA and Vasilios Moutzouros, MD*

In sports medicine, timely care of athletes' injuries is of utmost importance. Learn how we connect trainers, therapists, and physicians right when the injury occurs.

**Wednesday, March 2 2:30 – 3:15 PM**

**Incorporating Electronic Outcomes Reporting into Your Orthopaedic Practice**

Presenters: *Eric C. Makhni, MD, MBA and Nikhil N. Verma, MD*

Want to track clinical outcomes but don't have the manpower? Learn how electronic systems can help you track outcomes AND improve practice efficiency as well.

**Wednesday, March 2 3:30 – 4:15 Pm**

**Video Tech for the Orthopaedic Practice: A Comprehensive Review**

Presenter: *Ryan J. Grabow, MD*

Don't miss your opportunity to experience this introduction to the latest video tech and accessories available for your practice. Recording, Streaming, Storage - We cover it all.

**Thursday, March 3 9:30 – 10:15 AM**

**Seeing Is Believing: Making Polished Videos for Presentation**

Presenter: *Randipsingh R. Bindra, MD*

This course will demonstrate the technique of trimming and joining high-definition clips captured on your camera or smartphone to make a slick educational video with voice-over.

**Thursday, March 3 10:30 – 11:15 AM**

**Incorporating Wearable Video Capture Technology into Your Practice: Education, Coaching, and Self-Improvement**

Presenter: *Eric C. Makhni, MD, MBA and Charles M. Jobin, MD*

Join us in learning how you can incorporate wearable video recording technology into your practice! This session will review pertinent technical pearls, as well as how wearable technology can be a valuable coaching tool for you and your colleagues.

**Thursday, March 3 11:30 AM – 12:15 PM**

**Open Up for Patient Reported Outcomes in Orthopaedics**

Presenter: *Christian Veillette, MD*

Several barriers limit the widespread collection, management, sharing and integration into clinical decisions of patient reported outcome measures across the orthopaedic community. Learn about open source tools and initiatives including RedCAP, NIHPromis, and DADOS that can provide flexible solutions for your electronic data capture needs but not break your budget.

**Thursday, March 3 1:30 – 2:15 PM**

**The Future of Video Use in Your Practice: How to Use Video to Increase Clinic Efficiency and Patient Satisfaction**

Presenter: *Ryan J. Grabow, MD*

In the age of YouTube, video is everywhere – Is your practice ready? Learn how to use video to increase staff productivity, maximize clinic efficiency, and make your patients happy. Welcome to the future.

**Thursday, March 3 2:30 – 3:15 PM**

**HIPAA Without the Hassle – Integrating Compliant Habits**

Presenter: *Orrin Franko, MD*

A surgeon's perspective on how to integrate HIPAA into your practice without excessive inconvenience: keeping case logs, communicating with staff and colleagues.

**Thursday, March 3 3:30 – 4:15 PM**

**HOTTEST New Apps for 2016**

Presenter: *Orrin Franko, MD*

2016 Update of the "must-have" iPhone and iPad apps for orthopaedic surgeons. Will highlight the newest technologies for your practice and personal life.

**Friday, March 4** **9:30 – 10:15 AM**

**Defending Your Internet Reputation**

Presenter: *David L. Nelson, MD*

You are being rated on many online forums that are backed by Wall Street firms, whether you like it or not. You need to take charge or risk losing the battle for your reputation.

**Friday, March 4** **10:30 – 11:15 AM**

**Office Websites: Optimize Yours to Save You Time and Money**

Presenter: *David L. Nelson, MD*

Websites are much more than advertising: they are a way to save money and time. Learn how to put your site to work for you.

**Friday, March 4** **11:30 AM – 12:15 PM**

**Trends in Wearable Technology in Orthopaedic Surgery**

Presenter: *Christian Veillette, MD*

Learn about the challenges involved with the adoption of wearable technologies, recent developments in the wearables market and a conceptual framework for understanding the potential of wearable technology to revolutionize your surgical practice.

**Friday, March 4** **1:30 – 2:15 PM**

**How 3D Anatomy Will Change Surgeon Education**

Presenter: *Orrin Franko, MD*

An overview of existing and upcoming 3D anatomy iPad apps that will revolutionize the training, continuing education, and certification of surgeons.

**Friday, March 4** **2:30 – 3:15 PM**

**HOTTEST New Apps for 2016**

Presenter: *Orrin Franko, MD*

2016 Update of the "must-have" iPhone and iPad apps for orthopaedic surgeons. Will highlight the newest technologies for your practice and personal life

