

Innovation Theater Sessions Terms & Guidelines

Innovation Theater Sessions provide an opportunity for exhibiting companies to present information about their innovative products and services to Annual Meeting attendees. Sessions should be product-focused and are not eligible for continuing medical education (CME) credit. These unique sessions provide exhibiting companies the opportunity to:

- Present new research findings on products
- Highlight new innovative products

ELIGIBILITY

Confirmed exhibitors at the Annual Meeting are eligible to present an Innovation Theater Session.

APPLICATION PROCESS

- Applications must be received by **November 18, 2019**.
- Applications will not be accepted from meeting planning or other third-party companies.
- By **December 16, 2019**, the Academy will notify the exhibiting company if application is approved for presentation, and if approved, will provide the assigned date and time.

FEES

The fee for each Innovation Theater session is \$4,000.

OPTIONAL FEE

NEW! Upon request, a PowerPoint presentation and audio from the session is available for \$200.

SCHEDULE

- All Innovation Theater Sessions will take place at the Orange County Convention Center, West Building, Hall A
- Two (2) theaters are planned for the exhibit hall, each with 25 available sessions times
- Companies may submit for multiple sessions
- All sessions will be limited to a maximum of 20 minutes in length
- Set-up time will be 10 minutes prior to the start time of the session

Wednesday, March 25

9:45 AM – 10:05 AM
10:15 AM – 10:35 AM
10:45 AM – 11:05 AM
11:15 AM – 11:35 AM
11:45 AM – 12:05 PM
1:45 PM – 2:05 PM
2:15 PM – 2:35 PM
2:45 PM – 3:05 PM
3:15 PM – 3:35 PM

Thursday, March 26

9:45 AM – 10:05 AM
10:15 AM – 10:35 AM
10:45 AM – 11:05 AM
11:15 AM – 11:35 AM
11:45 AM – 12:05 PM
1:45 PM – 2:05 PM
2:15 PM – 2:35 PM
2:45 PM – 3:05 PM
3:15 PM – 3:35 PM

Friday, March 27

9:45 AM – 10:05 AM
10:15 AM – 10:35 AM
10:45 AM – 11:05 AM
11:15 AM – 11:35 AM
11:45 AM – 12:05 PM
1:45 PM – 2:05 PM
2:15 PM – 2:35 PM

INNOVATION THEATER WILL INCLUDE:

- **NEW:** Theater seating increased to 40 attendees with additional space for standing
- The theater will be open on three sides, carpeted, and include a backwall. One (1) chair and one (1) podium will be provided.
- A/V Equipment – One (1) each of the following:
 - Laptop Computer
 - Podium microphone
 - LCD projector screen
 - Sound system

- Promotion on the Annual Meeting website and *My Academy* mobile app that includes:
 - Date and time
 - Title and Presenter
 - Brief 50-word description
- Listing on digital sign at the Innovation Theater

CANCELLATION POLICIES

- Notice of cancellation of an Innovation Theater Session presentation must be received in writing no later than January 24, 2019 to receive a full refund of session fees paid.
- An exhibitor's cancellation of exhibit space will automatically result in cancellation of the Exhibiting Company's Innovation Theater Session presentation, the release of any hotel/convention center meeting space previously assigned to the exhibitor, and all sleeping rooms assigned to the exhibitor.

GUIDELINES

- The material presented in Innovation Theater Sessions should be product-focused, promotional in nature and conducted in accordance with all applicable FDA regulations and other established standards and codes.
- Presentations may not offer continuing medical education credit.
- Live subject demonstrations for the purpose of demonstrating techniques that involve equipment, devices, or prescription pharmaceuticals is prohibited.
- The following statement should appear on any promotional material:

"This Innovation Theater Session is a promotional activity and is not approved for continuing education credit. The content of this session and opinions expressed by presenters are those of the Presenting Company or presenters and do not represent an endorsement, nor imply that the products have been evaluated or approved by the AAOS.
- Promotional materials of any kind may not use the Academy's logo, meeting graphics, or name/mention the American Academy of Orthopaedic Surgeons (AAOS) or the Annual Meeting. Wording such as "*presented in conjunction with,*" "*preceding*" or "*prior to the Academy Meeting*" is prohibited. The only exception is that exhibitors may reference "*[Exhibitor Name] Innovation Theater Session, [Date, Time] in the Exhibit Hall A at AAOS 2020.*"
- These rules apply to materials developed for use before, during, and after the AAOS Annual Meeting.

PRESENTERS/SPEAKERS

- All speakers/presenters for Innovation Theater Session must be registered for AAOS 2020 and must wear their meeting badges to be admitted into the Exhibit Hall. The company coordinating the Innovation Theater Session is responsible for ensuring that all speakers/presenters are badged appropriately.
- Physician presenters are required to verbally disclose to the audience their relationship with the company/product.

OWNERSHIP OF COPYRIGHT FOR CONTENT OF INNOVATION THEATER SESSION PRESENTATIONS

- Copyright of the content presented at the Innovation Theater Session shall be owned by the Innovation Theater Session Presenter with all rights intact.
- The Innovation Theater Session presenter is responsible for obtaining copyright permissions and licenses for materials previously copyrighted that will be used as part of the Innovation Theater Session program.

TERMS AND CONDITIONS

Presenting Companies agree to abide by all terms, policies, and guidelines as outlined in the Exhibit Prospectus in addition to the policies specifically cited for the Innovation Theater Sessions.

Submit an Innovation Theater Session Application Now!
