

**Extend your reach beyond your booth!**

There are a number of exciting promotional opportunities available to showcase your company, increase your booth traffic, and make the most of your AAOS Annual Meeting exhibit experience. In addition, AAOS welcomes the opportunity to develop customized opportunities with you.

| Convention Center Opportunities                                   | Page | Price Range ‡                 | Commitment Deadline   |
|---|------|-------------------------------|-----------------------|
| Aisle Signs in the Exhibit Hall <b>SOLD</b>                       | 3    | \$25,000 plus production cost | December 19           |
| Career Center Networking Reception                                | 3    | \$6,000                       | December 19           |
| Digital Ads   | 3    | \$3,000                       | January 31            |
| Escalator Graphics  | 4    | \$25,000 plus production cost | December 19           |
| Headshot Photo Booth <b>SOLD</b>                                  | 4    | \$40,000                      | December 19           |
| Java Jackets for Concessions and AAOS Beverage Breaks <b>SOLD</b> | 4    | \$35,000                      | December 19           |
| Lobby Banners   | 4    | \$18,500 plus production cost | December 19           |
| Lounge Wall Clings  | 4    | \$20,000 plus production cost | December 19           |
| Medical Student's Program   | 5    | \$15,000                      | December 19           |
| Resident Bowl <b>SOLD</b>   | 5    | \$35,000                      | December 19           |
| Resident Course – Practice Management <b>SOLD</b>                 | 6    | \$25,000                      | December 19           |
| Resident Course – Speed Mentoring <b>SOLD</b>                     | 6    | \$25,000                      | December 19           |
| Shuttle Bus Schedules & Signs <b>SOLD</b>                         | 6    | \$35,000                      | December 19           |
| Walkway Overhead Signs  | 7    | \$5,000 plus production cost  | December 19           |
| Wellness Massage Lounge   | 7    | \$30,000                      | September 30          |
| <b>Hotel Opportunities</b>  |      |                               |                       |
| Hotel Keycards <b>SOLD</b>  | 7    | \$10,000 - \$30,000           | December 19           |
| <b>Digital Opportunities</b>                                      |      |                               |                       |
| AAOS.org Web Pages  | 8    | Contact for rates             | ASAP for most benefit |
| Attendee Registration Confirmation Email                          | 8    | \$20,000                      | October 17            |
| Headline News Now   | 8    | \$6,000 - \$8,000             | February 1            |
| Hotel Confirmation Email <b>SOLD</b>                              | 8    | \$15,000                      | ASAP for most benefit |
| <i>My Academy</i> App   | 9    | \$55,000                      | December 19           |
| Online Floor Plan Ads   | 9    | \$1,200                       | December 19           |
| Product Showcase  | 9    | \$2,000                       | January 31            |
| <b>Print Opportunities</b>  |      |                               |                       |
| AAOS Now (March Edition)  | 12   | Starting at \$2,000           | February 1            |
| AAOS Now Meeting Dailies (March 25, 26, 27)                       | 12   | \$6,250 to \$25,500           | February 1            |
| Attendee Mail List  | 10   | Contact for rates             | February 13           |
| Enhanced Exhibitor Listing  | 10   | \$500 - \$1,000               | November 7            |
| Exhibitor Directory (On-Site Floor Plan)                          | 10   | \$12,500                      | December 19           |
| Exhibitor Guide   | 11   | \$25,000                      | October 23            |
| Final Program   | 11   | \$25,000                      | November 7            |
| Orthopaedist's Bag  | 11   | \$8,000                       | February 7            |
| Preliminary Program <b>SOLD</b>                                   | 12   | \$25,000                      | July 12               |

‡ Prices subject to change

**Sponsors will receive the following additional benefits:**

- Acknowledgement in the Exhibitor Guide\*
- Acknowledgement in the Final Program\*
- Acknowledgement on signage onsite\*
- Sponsor ribbons at the Annual Meeting

Note: Attendee Mail Lists, Enhanced Exhibitor Listings, Digital Ads, Headline News Now, Orthopaedist's Bag, *AAOS Now* and *The Daily Edition of AAOS Now* are considered advertising opportunities and will not receive the above benefits.

\*In order to be listed as a sponsor, the promotional opportunity must be secured by October 31, 2019 for the Exhibitor Guide, December 19, 2019 for the Final Program and January 31, 2020 for onsite signage.

**For more information on how to become a sponsor, contact:**

**Ken Schott**  
Senior Coordinator of  
Exhibits & Sponsorship  
Phone: 847-384-4186  
Email: schott@aaos.org

**Pat Whitaker**  
Exhibits & Sponsorship  
Manager  
Phone: 847-384-4188  
Email: whitaker@aaos.org

**Noel Sierra**  
Exhibits Assistant  
Phone: 847-384-4172  
Email: sierra@aaos.org

