



20TH ANNUAL AAOS/AOSSM/AANA SPORTS MEDICINE COURSE INDUSTRY SUPPORT PROSPECTUS

Park City, UT • January 30 – February 3, 2019

Brian J. Cole, MD, MBA, *Course Director*

CAPT (Ret.) Matthew T. Provencher, MD, MC USNR; Kevin E. Wilk, DPT, PT, FAPTA, *Course Co-Directors*

Dear Corporate and Strategic Partners,

The 20th Annual AAOS/AOSSM/AANA Sports Medicine Course welcomes over 250 attendees that include distinguished faculty, renowned orthopaedic surgeons, and team extenders including Physician Assistants, Physical Therapists, and Athletic Trainers.

Now in its 20th year, this exclusive integrated educational event has historically been one of the most recognized continuing education resources providing premier sports medicine education to a geographically and professionally diverse audience.

None of this happens without true synergy and partnership with industry. Financial support for this course is critical to our mission of teaching and transfer of experience, knowledge, and techniques to our fellow surgeons and attendees. The unique mountain ski-in/ski-out setting provides unparalleled access to course participants over 4 consecutive days. The course balances education and interactive industry sessions with recreation, and offers substantial discounts at the Canyons Resort, in Park City, UT during what is considered the high season for rocky mountain enthusiasts.

This event is now considered the best-in-class “can’t miss” event to learn what is currently recommended in the areas of orthobiologics, physical and occupational therapy, and the most innovative contemporary surgical techniques. The primary emphasis will include case-based learning and real patient experiences, and will integrate these treatments with the ultimate goal of returning our most active patients – high school, collegiate, masters and professional athletes, and weekend warriors – to the game. Content in 2019 includes emerging and leading-edge technology, orthobiologics, and innovative surgical techniques, a half-day sports medicine interventional ultrasound session, and greater industry participation woven into the entire experience.

Our great staff stands ready to assist you with registering for these support opportunities.

Thank you,

AAOS
AMERICAN ACADEMY OF
ORTHOPAEDIC SURGEONS

aoSSM[™]
American Orthopaedic Society
for Sports Medicine

AANA | ARTHROSCOPY ASSOCIATION
OF NORTH AMERICA

Find more details at www.aaos.org/SportsMed

ENGAGEMENT OPPORTUNITIES

EXHIBIT BOOTHS

Exhibit space is limited and available on a first-come/first-served basis. **Exhibit fee is \$3,200 per 8' x 6' exhibit space.** The exhibit fee includes:

- One 8' x 30" table and two chairs. Any changes, additions, and/or upgrades to the standard set-up will be at the exhibitor's own additional expense
- Complimentary registration for two company representatives
- Meals for company representatives
- Attendee list provided in Excel format
- Electrical outlet (available upon request/fees apply)

***Apply on line for an exhibit table.** Space is limited so we recommend that you reserve space quickly. Double-booth spaces are possible, if space is available.*

SPOTLIGHT SESSIONS

Timeslots are available for industry participation in the education of this course, known as "Spotlight Sessions". These are wonderful opportunities for your company to participate in educating course attendees and marketing key products that align with procedures presented at the course. These sessions include access to faculty to participate in spotlight content and can be arranged directly with the course directors. Spotlight Sessions are offered on a first-come, first-served basis, and are not CME accredited. For full attribution to be received, commitments must be made by January 1, 2019. Benefits of holding a Spotlight Session include:

- One Independent Industry Spotlight Session lasting a maximum of 60 minutes
- Name recognition in print and electronic promotional efforts
- Inclusion in pre-registration marketing efforts by the AAOS/AOSSM/AANA
- Announcement recognition during the course
- Signage outside of Spotlight Session room with title of specific session and faculty
- Company will receive a complimentary exhibit table during the course

Fee: \$20,000 per session.

Options available: Wed, Jan 30th, 3:30-4:40pm
Sat, Feb 2nd, 3:05-4:05pm

To book a timeslot or for any questions about Spotlight Sessions, please contact Debbie Mazur at mazur@aaos.org or 847-384-4082.

SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities have been made available for this year's course to enable your company to further support this orthopaedic education and to increase your company's presence at the event!

Each sponsoring company will be acknowledged as the sponsor for each individual opportunity by the course director in the course announcements, in the electronic course syllabus, final program, and on signs located in the registration area.

Coffee/Refreshment Breaks: \$10,000

Sponsor can produce and provide branded coffee cup sleeves and branded napkins for refreshment breaks and the standing coffee station used throughout the event. Sponsor's name and logo will also be included in signage. Sponsor is responsible for the cost, production and shipment of items to the hotel. Refreshments are served in the exhibit area.

Key Cards: \$3,000

Hotel guest room keycards customized with sponsor's company logo. Cards will be distributed to attendees at hotel check-in (Grand Summit only) and used to access their rooms throughout their stay. Sponsor will be responsible for providing the keycard artwork to AAOS no later than December 14, 2018.

Final Program Ads: \$1,000 each

Sponsor can feature a full-page ad for your company in the full-color Final Program that will be emailed and handed out to all meeting attendees, and also posted on the course website. Three ads/pages are available. Ads must be reserved by December 1, 2018. (Artwork pre-approval is required)

For more details on sponsorship opportunities, please contact Angela Buckley at buckley@aaos.org or 847-384-4335.

EXHIBIT LOGISTICS

SPACE ASSIGNMENT PROCESS

Assignment of exhibit space will be on a first-come/first-served basis, based upon receipt of exhibit application and full payment. AAOS reserves the right, in its sole discretion, to allocate space on any other basis it deems appropriate if they determine it is in the best interest of the course.

PAYMENT

Full payment of the exhibit space fee is required at the time of application submission. Credit card payments may be made online with the exhibit application. If you choose to pay by check, submit the online application for exhibit space and mail a copy of the registration confirmation along with the check made payable to AAOS to:

AAOS Exhibits
9400 W. Higgins Road
Rosemont, IL 60018

Applications received without payment will not be processed, and exhibit space will not be assigned until full payment is received.

CANCELLATIONS

Once registration is confirmed, all exhibits are subject to a \$100 cancellation fee. No refund of exhibit payments will be given for any cancellations made after November 28, 2018. Cancellation requests must be made in writing to cmecourses@aaos.org.

ADDITIONAL BADGES

Additional badges may be registered for \$600 per badge. A maximum of 5 exhibitor representatives will be allowed to register. All participants affiliated with exhibits must be registered as exhibitors. Each person will be issued an exhibitor's badge and must be employed by or have a direct business affiliation with the exhibiting company.

[Register for additional exhibitor badges here](#)

EXHIBIT LOGISTICS

Setup and dismantle dates and times, shipping information, and how to order additional booth services such as A/V equipment will be provided to registered exhibitors in November.

[Course Schedule](#)

[Exhibit Rules & Regulations](#)

HOTEL INFORMATION

[Online Hotel Reservations](#)

Reservations can be made by calling the Canyons Reservation Department at 1-888-416-6195 or 1-435-602-4099. Provide the information below to receive the special group rates:

Group Name: AAOS or American Academy of Orthopedic Surgeons

Group ID: CB5AOS

Group Dates: 1/27/19-2/5/19

Cutoff Date: December 28, 2018 or when the room block is full, whichever is sooner.

Be sure to make hotel reservations as soon as possible. The room block is certain to fill early due to high demand and the special rates cannot be extended once the room block is full. A 2-night deposit is due at booking, and the balance is due 30 days prior to the arrival date. Any changes or cancellations to your booking must be made 30 days prior to your arrival date. Late arrivals, early departures, downgrade to room types, and no-shows are non-refundable 30 days prior to your arrival date. Please note that our check in time is at 4PM and check out time is at 11AM.

VENUE ADDRESS

Canyons Resort
4000 Canyons Resort Drive
Park City, UT 84098