Exhibit at the world’s largest orthopaedic meeting

AAOS 2019 Annual Meeting
Venetian/Sands Expo, Las Vegas, Nevada
Meeting Dates: March 12 - 16
Exhibit Dates: March 13 - 15

Application Deadline for Priority Point Assignment: August 9, 2018

Visit aaos.org/exhibitors
Exhibit Space Fees
All exhibit space rental fees are $38 per net square foot:
Linear inline booth 10’ x 10’ ......................... $3,800
Linear corner booth 10’ x 10’ ........................ $3,800
Island booth space.................................$38 per net square foot
A 50% deposit ($1,900 per 100 sq. ft.) must accompany the Application for Exhibit Space.

Exhibit Space Assignment
AAOS intends to send initial space assignment on August 28, 2018. Only applications received by August 9, 2018 with the required 50% deposit will be considered for initial space assignment. These applications will be assigned space under the priority point system.
Applications received after August 9, 2018 will be assigned space from the remaining open booths after initial space assignments.

Exhibitor Benefits
• Access to over 14,000 orthopaedic surgeons and other healthcare professionals
• Opportunity for face-to-face engagement with current and prospective customers
• Visibility - all subspecialties of orthopaedic surgery are represented at the AAOS Annual Meeting
• 22 exhibit hours
• Five exhibit badges for each 100 sq. ft. of exhibit space, badges are complimentary if registered by March 4, 2019
• Access to scientific sessions if space permits
• Special exhibitor housing rates at AAOS official hotels, allocation of sleeping rooms through the AAOS Housing Bureau, MCI, USA
• Reserve meeting space at an official AAOS hotel
• Shuttle bus service for exhibitors to and from AAOS hotels and the Venetian/Sands Expo
• Company listing published online and select print materials

Location
Venetian/Sands Expo
201 Sands Ave
Las Vegas, NV 89169
www.sandsexpo.com

We promote your presence!
Complimentary exhibitor listing in the following publications:
• Floor Plan Listing - AAOS Website
• Exhibitor Guide*
• Final Program*
• My Academy Meeting App
• Exhibitor Directory (printed exhibit hall map)*
*Company information must be provided by a specific date in order to be included. For deadlines please see important dates on www.aaos.org/exhibitors.

Driving Attendee Traffic to the Exhibit Hall
Dedicated Exhibit Time – Unopposed exhibit time will be provided during the morning, lunch and afternoon breaks.
Beverage Breaks in Exhibit Halls – Attendees will be provided with complimentary beverages during the break between scientific sessions Wednesday and Thursday afternoon and on Friday morning.
AAOS Redemption Centers – Attendees can pick up a complimentary tote bag, AAOS logo t-shirt and enter drawings for a variety of items at designated kiosks.
Technology Theater – Presentations for attendees that focus on the latest technology related to orthopaedic surgeons, their staff and practice.
Ask an Expert – Interactive learning sessions that take place in the exhibit hall where attendees are invited to bring challenging cases for presentation to experts in orthopaedics for diagnosis and recommendation.

Questions:
Phone: 847-384-4174
Email: exhibits@aaos.org

Ken Schott
Senior Coordinator of Exhibits & Sponsorship
Phone: 847-384-4186
Email: schott@aaos.org

Julieta Duran
Exhibits Associate
Phone: 847-384-4374
Email: duran@aaos.org

Patricia Whitaker
Exhibits & Sponsorship Manager
Phone: 847-384-4188
Email: whitaker@aaos.org

Jason Raymond
Exhibits Communications Specialist
Phone: 847-384-4174
Email: jraymond@aaos.org

Apply now before exhibit space sells out
AAOS 2019 Annual Meeting
aaos.org/exhibitors
Reserve Your Exhibit Space Today!

Visit www.aaos.org/exhibitors for the following:

- Exhibit Space Application
- Rules and Regulations
- Floor Plan
- Promotional Opportunities
- 2018 Exhibitor Listing
- FAQs

Important Dates

Application and 50% deposits due for priority point assignment............................................................... August 9, 2018
Space assignments, invoices and housing information sent ....................................................................August 28, 2018
Balance of exhibit space fees due.......................................................................................................November 12, 2018

Exhibit Space Cancellation/Reductions

Full refund of fees paid........................................................................................................................................through August 9, 2018
AAOS retains 30% of exhibit space fees .......................................................................................................August 10 – November 12, 2018
AAOS retains 50% of exhibit space fees .......................................................................................................November 13 – December 12, 2018
AAOS retains 100% of exhibit space fees .....................................................................................................after December 12, 2018

2019 Exhibit Schedule

<table>
<thead>
<tr>
<th>DATE</th>
<th>INSTALLATION*/ Dismantle of Exhibits</th>
<th>EXHIBITOR ACCESS TO THE EXHIBIT HALL</th>
<th>EXHIBIT HOURS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thursday, March 7</td>
<td>Per Target Schedule*</td>
<td>1:00 PM - 7:00 PM (Hall A-C) † (Hall D not available) †</td>
<td></td>
</tr>
<tr>
<td>Friday, March 8</td>
<td>Per Target Schedule*</td>
<td>7:30 AM - 7:00 PM (Hall A – C) † 3:00 PM - 7:00 PM (Hall D) †</td>
<td></td>
</tr>
<tr>
<td>Saturday, March 9</td>
<td>Per Target Schedule*</td>
<td>7:30 AM - 7:00 PM</td>
<td></td>
</tr>
<tr>
<td>Sunday, March 10</td>
<td>Per Target Schedule*</td>
<td>7:30 AM - 5:00 PM</td>
<td></td>
</tr>
<tr>
<td>Monday, March 11</td>
<td>Per Target Schedule*</td>
<td>7:30 AM - 7:00 PM</td>
<td></td>
</tr>
<tr>
<td>Tuesday, March 12</td>
<td>7:30 AM – 5:00 PM</td>
<td>7:30 AM - 7:00 PM</td>
<td></td>
</tr>
<tr>
<td>Wednesday, March 13</td>
<td>6:30 AM - 6:00 PM</td>
<td>9:00 AM – 5:00 PM</td>
<td></td>
</tr>
<tr>
<td>Thursday, March 14</td>
<td>7:00 AM - 6:00 PM</td>
<td>9:00 AM – 5:00 PM</td>
<td></td>
</tr>
<tr>
<td>Friday, March 15</td>
<td>NEW! 3:00 PM – Midnight</td>
<td>7:00 AM - Midnight</td>
<td>NEW! 9:00 AM – 3:00 PM</td>
</tr>
<tr>
<td>Saturday, March 16</td>
<td>7:30 AM - 5:00 PM (Hall A-C) † 7:30 AM – 2:00 PM (Hall D) †</td>
<td>7:30 AM - 5:00 PM (Hall A-C) † 7:30 AM – 2:00 PM (Hall D) †</td>
<td></td>
</tr>
<tr>
<td>Sunday, March 17</td>
<td>7:30 AM – 2:00 PM (Hall D not available) †</td>
<td>7:30 AM – 2:00 PM (Hall D not available) †</td>
<td></td>
</tr>
</tbody>
</table>

*Installation of exhibits will take place using a target move-in schedule, based upon booth size and location. Exhibitors must adhere to their assigned target date and time for delivery of direct shipments to the Venetian/Sands Expo. This schedule will be detailed in the Exhibitor Service Manual.

† There are two different installation and dismantling schedules for Halls A-C and Hall D.

AAOS 2019 Annual Meeting
**ENGAGE FACE-TO-FACE WITH ORTHOPAEDIC SURGEONS**

No other orthopaedic meeting provides you the opportunity to reach a focused and engaged audience.

### AAOS Annual Meeting Attendance

#### 2018 NEW ORLEANS, LA

<table>
<thead>
<tr>
<th>Total Professional: 13,843</th>
</tr>
</thead>
<tbody>
<tr>
<td>9,096 Domestic Physician</td>
</tr>
<tr>
<td>3,254 International Physician</td>
</tr>
<tr>
<td>1,493 Allied Health and Medical Students</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TOTAL ATTENDANCE: 27,115</th>
</tr>
</thead>
<tbody>
<tr>
<td>10,609 Exhibitor</td>
</tr>
<tr>
<td>2,663 Other*</td>
</tr>
</tbody>
</table>

#### 2017 SAN DIEGO, CA

<table>
<thead>
<tr>
<th>Total Professional: 15,259</th>
</tr>
</thead>
<tbody>
<tr>
<td>8,693 Domestic Physician</td>
</tr>
<tr>
<td>4,977 International Physician</td>
</tr>
<tr>
<td>1,589 Allied Health and Medical Students</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TOTAL ATTENDANCE: 28,512</th>
</tr>
</thead>
<tbody>
<tr>
<td>10,252 Exhibitor</td>
</tr>
<tr>
<td>3,001 Other*</td>
</tr>
</tbody>
</table>

#### 2016 ORLANDO, FL

<table>
<thead>
<tr>
<th>Total Professional: 14,509</th>
</tr>
</thead>
<tbody>
<tr>
<td>7,591 Domestic Physician</td>
</tr>
<tr>
<td>5,222 International Physician</td>
</tr>
<tr>
<td>1,696 Allied Health and Medical Students</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TOTAL ATTENDANCE: 27,714</th>
</tr>
</thead>
<tbody>
<tr>
<td>10,493 Exhibitor</td>
</tr>
<tr>
<td>2,712 Other*</td>
</tr>
</tbody>
</table>

*Information obtained from the 2016 American Academy of Orthopaedic Surgeons Census and the 2017 Annual Meeting registration form. Totals may vary if physicians did not respond to a question. Physicians may be included in more than one practice focus or setting.

**2018 Attendees by Age**

- <36: 19%
- 36-40: 13%
- 41-45: 12%
- 46-50: 10%
- 51-55: 11%
- 56-60: 12%
- 61-65: 10%
- >65: 13%

**Top 5 Reasons Attendees Visit the Exhibit Hall**

1. See new products and technology
2. Visit multiple exhibitors in one location
3. See a range of products
4. Compare products
5. Connect with exhibitors

98% of attendees say they achieve their goals when visiting the exhibit hall.

Apply now for exhibit space at [aaos.org/exhibitors](http://aaos.org/exhibitors)
### 2018 Attendees by Focus

<table>
<thead>
<tr>
<th>Focus</th>
<th>Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adult Reconstruction Hip and Knee</td>
<td>1,742</td>
</tr>
<tr>
<td>Adult Spine</td>
<td>519</td>
</tr>
<tr>
<td>Arthroscopy</td>
<td>846</td>
</tr>
<tr>
<td>Basic Science</td>
<td>286</td>
</tr>
<tr>
<td>Foot and Ankle</td>
<td>618</td>
</tr>
<tr>
<td>General Orthopaedics</td>
<td>1,344</td>
</tr>
<tr>
<td>Hand and Wrist</td>
<td>597</td>
</tr>
<tr>
<td>Musculoskeletal Oncology</td>
<td>274</td>
</tr>
<tr>
<td>Pain Management</td>
<td>166</td>
</tr>
<tr>
<td>Pediatric Orthopaedics</td>
<td>455</td>
</tr>
<tr>
<td>Pediatric Spine</td>
<td>111</td>
</tr>
<tr>
<td>Shoulder and Elbow</td>
<td>1,249</td>
</tr>
<tr>
<td>Sports Medicine</td>
<td>1,695</td>
</tr>
<tr>
<td>Total Joint</td>
<td>509</td>
</tr>
<tr>
<td>Trauma</td>
<td>1,172</td>
</tr>
</tbody>
</table>

### 2018 Attendees by Practice Setting

- **Private Practice Orthopaedic Group**: 33.1%
- **Academic Practice**: 26.5%
- **Private Practice Solo**: 14.8%
- **Hospital or Medical Center**: 12.9%
- **Private Practice-Multi-specialty Group**: 6.2%
- **Military Practice**: 1.9%
- **Other Practice Setting**: 2.1%
- **Pre-paid Health Plan**: 1.4%
- **Public institution (non-military govt entity)**: 1.1%

*Information obtained from the 2016 American Academy of Orthopaedic Surgeons Census and the 2018 Annual Meeting registration form. Totals may vary if physicians did not respond to a question. Physicians may be included in more than one practice focus or setting.*

---

**Exhibiting is your best opportunity to:**

- Connect with current and prospective customers
- Promote your brand
- Expand your market reach
- Demonstrate your support of AAOS and the future of orthopaedics

[aaos.org/exhibitors]
2018 Domestic Physician Attendance by State

Total Domestic Physician Attendance
9,096

2018 International Physician Attendance

Total International Physician Attendance
3,254