

ENGAGE FACE-TO-FACE WITH ORTHOPAEDIC SURGEONS

No other orthopaedic meeting provides you the opportunity to connect with this focused and engaged audience.

AAOS Annual Meeting Attendance

2019 LAS VEGAS, NV

TOTAL ATTENDANCE:

29,448



TOTAL PROFESSIONAL: 15,011

9,654 Domestic Physician	3,645 International Physician	1,712 Non-Physician Medical
11,101 Exhibitor		3,336 Other*

2018 NEW ORLEANS, LA

TOTAL ATTENDANCE:

27,115



TOTAL PROFESSIONAL: 13,843

9,096 Domestic Physician	3,254 International Physician	1,493 Non-Physician Medical
10,609 Exhibitor		2,663 Other*

2017 SAN DIEGO, CA

TOTAL ATTENDANCE:

28,512



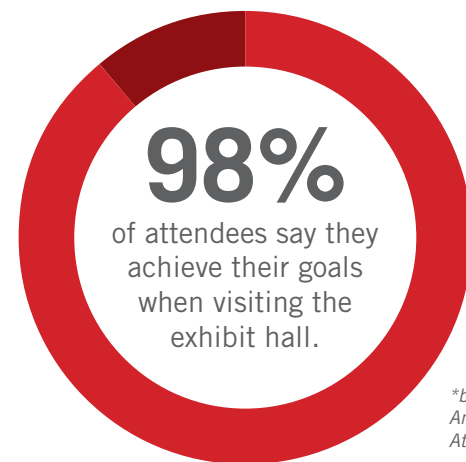
TOTAL PROFESSIONAL: 15,259

8,693 Domestic Physician	4,977 International Physician	1,589 Non-Physician Medical
10,252 Exhibitor		3,001 Other*

*Industry Non-Exhibitor, Guests, Staff/Vendor, Press, and Specialty Day Registrants

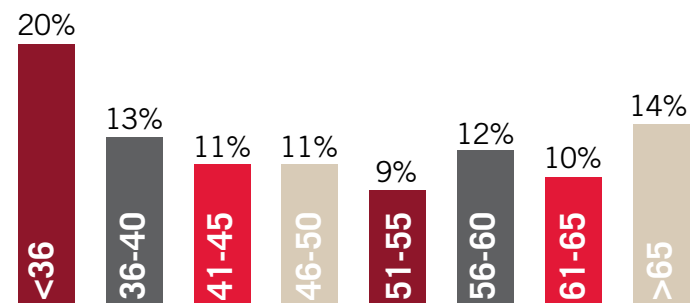
Top 5 Reasons Attendees Visit the Exhibit Hall

1. See new products and technology
2. Visit multiple exhibitors in one location
3. Evaluate and compare products
4. Connect with exhibitors
5. Attend presentations/demonstrations



*based on the 2019 Annual Meeting Attendee Survey

2019 Attendees by Age^{††}



[†]Information obtained from the 2018 American Academy of Orthopaedic Surgeons Census and the 2019 Annual Meeting registration form.

^{††}Not all attendees provided this information

Apply now for exhibit space at aaos.org/exhibitors

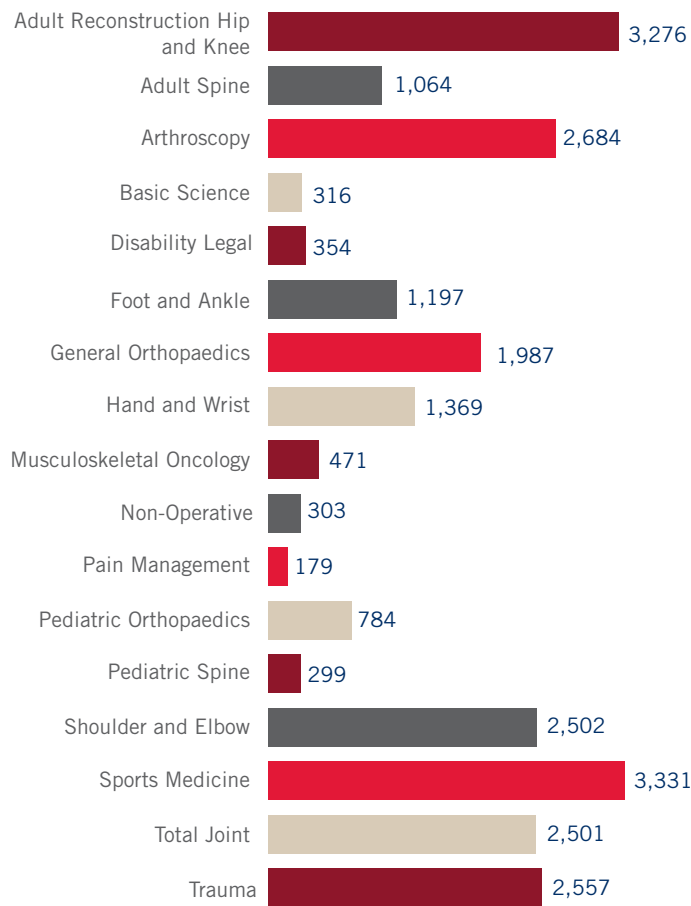
MEET WITH SURGEONS ACROSS ALL PRACTICE AREAS

- Exhibiting is your best opportunity to:
- Generate new leads
 - Connect with current and prospective customers
 - Promote your brand
 - Expand your market reach

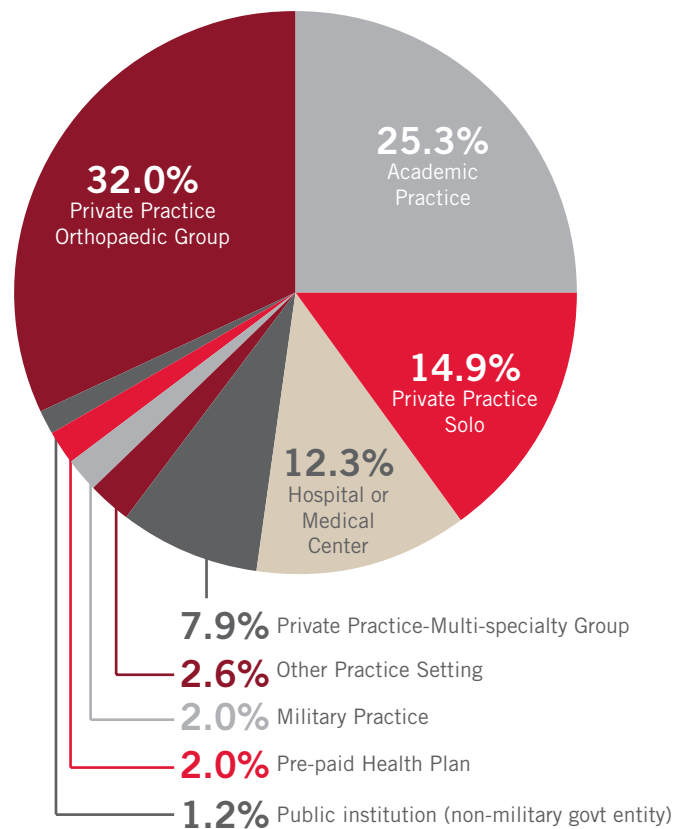


Nearly **90%** of all attendees visit the Exhibit Hall

2019 Attendees by Focus[†]

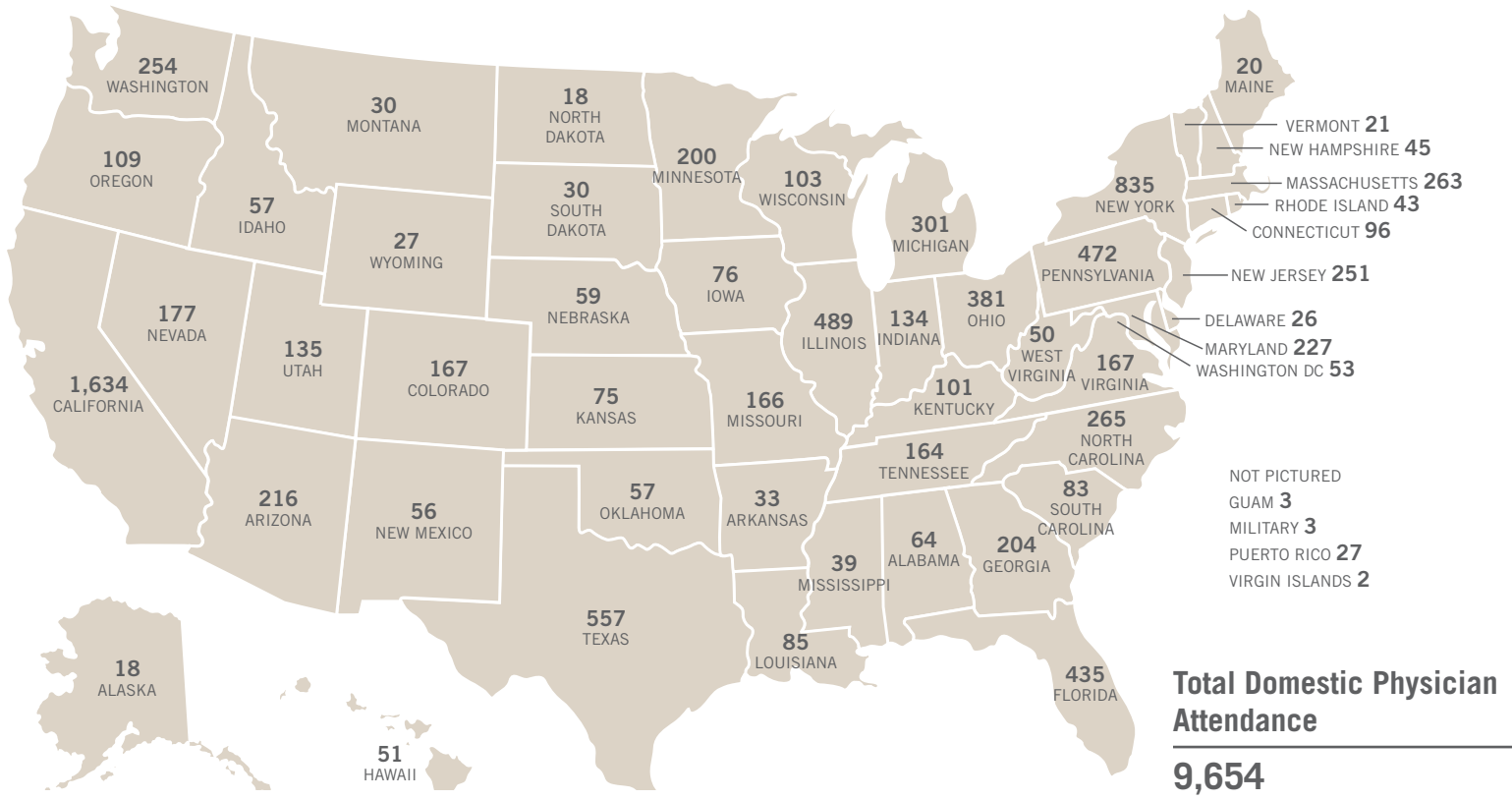


2019 Attendees by Practice Setting[†]



[†]Information obtained from the 2018 American Academy of Orthopaedic Surgeons Census and the 2019 Annual Meeting registration form. Totals may vary if physicians did not respond to a question. Physicians may be included in more than one practice focus or setting.

2019 Domestic Physician Attendance by State



2019 International Physician Attendance

